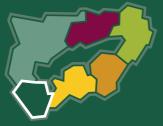
Regional experiences

South Sierra of Jaén

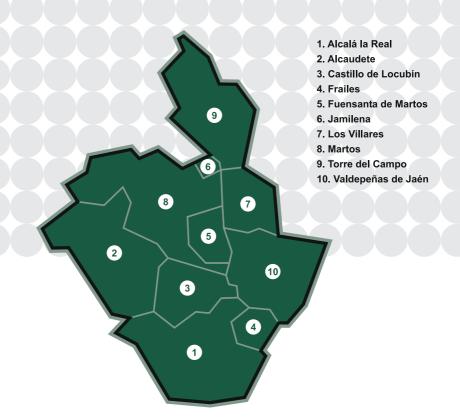
Two days on border land



PACKAGE 2 Olive trees on border land







he **Sierra Sur de Jaén** region is located in the south of the province of Jaén, between the Sub-Baetic mountain range and the Guadalquivir depression. It has always been a melting pot of cultures and civilizations, which have marked its unique personality and landscape. full of a rich natural, historic, cultural and ethnic heritage.

Its strategic location as a frontier between Christian and Muslim territories in times past, gave rise to an impassable defensive system of castles, watchtowers and towers of castles, of which there are still abundant and valuable testimonies today.

But in the Sierra Sur de Jaén there is much more. From the olive grove countryside to the rugged mountains, from the orchards, vineyards and cherry trees to its sky certified as a Starlight Reserve, a privileged place for astrotourism. Biodiversity and nature intermingle with an enormous tangible and intangible and immaterial olive growing heritage where olive trees and olive groves are part of the ancestral culture of these lands.

Among the gastronomic jewels of the Sierra Sur de Jaén are the dishes made with products from the orchards and extensive livestock farming, washed down with magnificent olive oils. This land of contrasts produces extra virgin olive oils of great quality, harmony and complexity. The Picual variety predominates, with other varieties being significant, such as the Picuda and the Carrasqueño de Alcaudete.



PACKAGE 1

Among olive trees and nature











Day 1

9:00 h Reception and welcome to clients in Alcalá la Real where the morning and afternoon activities take place. Talk about the complete experience.

9:30-11:30 h Visit to S.C.A Oleocampo

- Visit to the facilities of the olive mill.
- Visit to the Interpretation Center: Qualities of Olive Oil and Uses: Olive Oil and Nutrition.
- EVOO tasting.
- Visit to the store.

13:00 h Forest of Bañizuela-Torredelcampo Natural Monument

14:00 h Lunch (at client's choice of restaurant)

16:00 h Paraje de Rio Frio - Los Villares

Option 1: Landscape and nature visit to Valdepeñas de Jaén

Option 2: Mill Museum of Santa Ana - Valdepeñas de laén.

Option 3: Observation of the sky of the Sierra Sur de Jaén Starlight Reserve in the Sierra de la Panadera.

Dinner and accommodation at client's choice.*









Breakfast

9: 00 h Transfer to Martos (20-minute car drive).

10:00 h Visit to S.C.A. San Amador co-op (Martos).

- Visit to the oil mill facilites.
- Miller breakfast at the oil mil's storagehouse.

12:30 h Visit to Cortijo el Madroño (Martos).

- Visit to the farmhouse and museum.
- Walk among olive trees.
- Appetizers based on AOVES.
- Equestrian and flamenco show (optional).

OPTIONAL:

Option 1: Route of the centenary olive trees of Martos.

Walk among centenary olive trees.

Option 2: Vía Verde del Aceite by bicycle. Route of the Vía Verde del Aceite between Martos and Torredelcampo.

Option 3: Visit to the historical and cultural heritage of Martos

Option 4: Olive Festival of Martos (only in the month of December).

14:00 h Lunch at client's choice of restaurant.

16:00 h Client farewell

* See information in the "RESOURCES" section about optional and complimentary activities / all options for Restaurants and Accommodations in the Sierra Sur de Jaén (pages 140 - 161).

PACKAGE 2

Olive trees on border land







9:00 h Reception and welcome to clients in Alcalá la Real where the morning and afternoon activities take place. Talk about the complete experience.

9:30-11:30h Visit to Aceites Florencio Aguilera (10 minutes to Alcalá la Real) .

- Tour of the facilities.
- EVOO tasting.

12- 13:00 h Visit to Museo del Aceite - Alcalá la Real.

- Visit to the museum.
- Walk among olive trees.
- Tasting of products made with EVOO.
- Visit to store.

13-14:00 h (Aprox.) Transfer to Alcalá la Real. Lunch at restaurant chosen by the client.*

16:00 h Guided tour of La Mota Fortress and the Historical Ensemble of Alcalá la Real .

OPTIONAL:

Option 1: Wine tourism visit - Bodegas Marcelino Serrano

- Alcalá la Real.

Option 2: Tour of Mirador Artesano Workshop - Tierra

de Frontera Beers – Alcalá la Real.







REGIONAL EXPERIENCES | Sierra Sur de Jaén

Option 3: Dermoalcalá Cosmétics – Alcalá la Real.

Option 4: Wine Tourism - Bodegas Campoameno - Frailes.

Option 5: Zipline and Hanging Bridge Frailes.

Option 6: Visit to Luis Cano e Hijos, S.L oil mill, which houses the Olive Oil Interpretation Center - Systems of

Production and Evolution throughout History.

■ Dinner and accommodation (client's choice).*







Day 2

Breakfast.

9:00 h Transfer to Alcaudete (25-minute drive).

10:00 h Visit to S.C.A Virgen del Perpetuo Socorro co-op (Alcaudete).

- Visit to the facilities of the oil mill and museum.
- Visit to the Interpretation Center: Qualities of Olive Oil and its Uses. Olive Oil and Health.
- Breakfast at the mill.
- Visit to the store.

12:00 h Visit to Cortijo El Tobazo – Alcaudete.

- Guided tour.

- Visit of the ecological olive grove.

14:00 h Lunch at client's choice of restaurant.

17:00 h OPTIONAL:

Option 1: Visit to Calatravo de Alcaudete Castle.

Option 2: Tour of the beginning of the San Juan river - Locubin

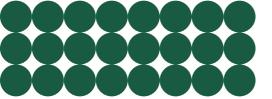
Castle.

Option 3: Locubin Castle Via Ferrata.

Option 4: Walk among the cherry trees of Locubin Castle

19:00 h Client farewell.

* See information in the "RESOURCES" section about optional and complimentary activities / all options for Restaurants and Accommodations in the Sierra Sur de Jaén (pages 140 - 161).



oleocampo



Package 1

Day 1



Oleocampo is a second-degree co-op formed by a packaging plant of AOVES and five production centers; San Bartolomé, Santa Catalina and La Unión de Torredelcampo, Consolación de Torredonjime-no and San Francisco de Asís de Villardompardo. The production centers of which Oleocampo is a part were formed by small and medium-sized

groups of olive growers. Until then, and getting lost in the times, the farmers used to mill the olives in private mills. The launching of these co-ops is the first step to integrate the efforts of farmers in a common goal, achieving year after year to increase the number of members and in turn the volume of exploitation of extra virgin olive oil.

Located all of them in the Southern Countryside of Jaén, among their olive groves, many of them centenary, the oil of the highest quality is produced and cared for by its 3,472 members, cultivating 10,812 hectares of olive groves, the vast majority of which are rainfed and of the picual variety.

HOURS:

Monday to Thursday from 8:30 to 14.00 and from 17:00 to 19:00. Friday from 8:30 to 14:00. Carretera del Megatín, s/n 23640 Torredelcampo (Jaén) – España Tel. +34 953 41 50 29 Tel. +34 953 410111 info@oleocampo.com https://www.oleocampo.com/

INTERPRETATION CENTER: "Qualities of olive oil and uses. Olive oil and nutrition"

Interpretation Center belonging to the Regional Network of Olive Oil Mills and Olive Oil Tourism dedicated to olive oil and nutrition. Located in the facilities of Oleocampo and promoted by ADSUR.







The Natural Monument Bosque de la Bañizuela is characterized by its uniqueness as an island forest in which the Mediterranean sclerophyllous forest is perfectly represented and, despite its small size and being located in a dry ombroclimate, it has a large number of species of unique beauty, typical of sub-humid climates.

It has a small area of 2.32 ha in which you can see gall oaks and an undergrowth formed by durillo, oleander, kermes oak, yellow jasmine, honeysuckle, and the interesting legume called espantalobos.

RÍO FRÍO - LOS VILLARES LANDSCAPE

The Río Frío site is located about 7 km from Los Villares and at an altitude of over a thousand meters.

It collects the water that drains the Sierra de la Pandera forming the source of the river. Riverside vegetation, crystal clear waters and a recreational area to relax with the sound of water in the shadows.



OPTION 1 LANDSCAPE AND NATURE TOUR THROUGH VALDEPEÑAS **DE 1AÉN**

"Las Chorreras"

One of the most representative resources of the Sierra de Valdepeñas is the abundance of water. Being the protagonist of "Las Chorreras", it stands out in this space for descending with bravura, resting in small pools and falling by beautiful waterfalls; the largest of them about 20 meters high. "Las Chorreras" runs along a very steep natural ravine where the erosion of the river on the limestone pierces the rock, creating the path that allows us to run through it. In the place there is a small recreational area, suitable for a pleasant picnic, with barbecues and tables, ideal for summer davs.



"Sierra de la Pandera"

Valdepeñas de Jaén is located in a quite mountainous region where high peaks such as Ventisqueros (1763m), Cerro de la Cruz (1722m) or Pandera (1872m) stand out. The latter is considered the roof of the Sierra Sur. de Jaén, with its 1872 meters high. It offers spectacular views of the Quiebrajano, Jaén capital, Mágina, Cazorla and even Sierra Nevada. For hiking enthusiasts, the trail that

starts from the Puerto de las Coberteras, passing through the Puerto de la Nava and the Peña del Altar to the top of the Pandera, is one of the most beautiful of the Sierra Sur.

Navalayegua viewpoint and "Quejigo del Carbón"

It is a strategic natural viewpoint, located at 1,500 meters of altitude, from which you can obtain magnificent views of the Quiebrajano reservoir and the Sierra Sur. In its surroundings, a well-preserved typical Mediterranean forest, we find the "Quejigo del Carbón", a thousand-year-old gall oak declared a Natural Monument.





"Pitillos"

Declared a Natural Monument, "Pitillos" is a rugged relief around a small valley -that of the Quiebrajano River- surrounded by three elevations of more than 1,200 meters. The presence of narrow canyons, up to 30 meters high, in the course of the Quiebrajano River is noteworthy.

https://turismomartos.es/ Teléfono: + 34 953 210 000 ayuntamiento@martos.es

OPTION 2 MUSEUM MILL OF SANTA ANA - VALDEPEÑAS DE JAÉN

The Santa Ana Mill is the first known mill in the town of Valdepeñas de Jaén. It is a traditional flour mill of rodezno, which continues to operate as the first day since its construction in the sixteenth century, specifically on August 15, 1540. Juanín LeClerque was the one who recovered the mill in 1540, one year after his arrival to the municipality, and he and the rest of his family members worked in the mill until 1904. After the conquest of Granada, the Sierra Sur began to be populated taking advantage of the



land where the Arabs had left canal systems and irrigation ditches. At the end of the 19th century there were numerous mills in the town, among them the Molino del Estanquillo, Fuente de los Chorros, Molinillo, Veredón and Chircales. In 1921 is when Jacinto Parra Martínez, a miller by profession, acquired the mill and from then on it became the property of the family, which continues to this day.

Today, the building houses a museum. The most interesting area of the mill is the one that houses the machinery. It is occupied by two cárcavos, hollows in the rock where the impellers rotate. Above the cárcavos is the milling room. You will also find the cleaning room, where you can see the machinery for cleaning and washing the wheat.

Calle Sta. Ana, 2A 23150 Valdepeñas de Jaén (Jaén) serafinmolino@msn.com Teléfono: + 34 679 10 19 09

OPTION 3 SKY OBSERVATION OF THE STARLIGHT RESERVE SIERRA SUR DE JAÉN IN SIERRA DE LA PANDERA



In 2014 the Sierra Sur de Jaén was certified as a Starlight Reserve, the first in Andalusia. A certification that guarantees the existence of night skies with magnificent conditions for the observation of the firmament. Currently the region is part of the Astronomical Corridor of Jaén, a network of protected natural areas where a commitment to the defense of the quality of the night sky and access to starlight is established. In this sense, the Sierra de la Pandera is a fantastic place to enjoy the night sky and the Starlight Reserve

https://www.adsur.es/reserva-startlight/ Calle Egido S/N 23150 – Valdepeñas de Jaén Telephone: + 34 626 941 988 adsur@adsur.es

Package 1

Day 2

S.C.A. SAN AMADOR

The mill was established in 1960, has 702 members and an olive grove area of 2,888.17 hectares, with an average production of 13,500,000 kilos of olives and 3,000,000 kilos of oil.From the traditional pressing system that was installed in its beginnings, the cooperative has undergone different transformations until reaching its current state, where



the latest technology in oil reception, extraction and storage is installed. In the same way, the quality of the oil has been evolving with the new consumer demand. They have moved from the traditional packaging of Extra Virgin Olive Oil "Peña de Martos" to the path of excellence, with the brand "TUCCIOLIVA". Since 2007 Tuccioliva is among the most prestigious and awarded in the best competitions, both nationally and internationally, being the first co-op in the province of Jaén involved in a high quality project.

San Amador S.C.A. C/ Príncipe Felipe, 20 23600 Martos (Jaén) www.amadorsca.es

Telephones: +34 953 554 645 +34 953 55 00 57 amadorsca@amadorsca.com



INTERPRETATION CENTER: "The Olive Oil"

Interpretation center belonging to the Red County Network of Olive Oil Mills. It is dedicated to the different types of olive oils and quality. Located in the facilities of the SCA San Amador in Martos and promoted by ADSUR.

CORTIJO EL MADROÑO- MARTOS

Cortijo El Madroño is located among a sea of olive trees in Martos. Built in the 19th century in the middle of the Nasrid route, near Jaen and halfway between Cordoba and Granada. It has an outstanding oil mill and its museum where the evolution of the processes of production of the liquid gold through history is offered together with a unique landscape, the best miller's breakfast, a tasting of different types of oil, equestrian or flamenco shows and a delicious lunch or dinner. These attributes, among others, offer the visitor a multitude of possibilities to make olive oil tourism a unique experience that will not leave you indifferent.



HOURS: Monday to Saturday from 9:00 to 21:00h Ctra. Santiago de Calatrava, Km. 9 23600 Martos (Jaén) www.cortijoelmadrono.es/

Telephones: +34 667 76 25 46 +34 953 124 913 gutierrezrojasignacio@gmail.com

OPTION 1 ROUTE OF THE CENTENARY OLIVE TREES OF MARTOS.

To speak of Martos is to speak of the cradle of the olive grove and of the municipality that has been, historically, the first producer of olive oil in the world, with an average harvest of around 50 million kilos of olives. The more than 20,000 hectares of its municipal area are conquered by the olive monoculture and, especially, by the scenic beauty of its majestic centenary olive trees. It is a traditional olive grove with an oil of the picual variety.



In Martos, where there are approximately 1,500,000 olive trees, more than 60% of them are more than 200 years old, although oral tradition has shown that the olive trees in the area of Llano de Motril are more than half a century old. This route of the centenary olive trees occupies an extension of 84 hectares, with 5,394 trees as a whole, some of them true living sculptures that are capable of providing an average production per tree of 150 kilos.

https://turismomartos.es/ Teléfono: + 34 953 210 000 ayuntamiento@martos.es

OPTION 2

BIKERIDE ALONG THE OLIVE OIL GREEN WAY



The Olive Oil Greenway is presented as a new and attractive offer of inland tourism based on the use and recovery of the old abandoned railroad Jaén - Campo Real (Córdoba) as a green corridor, ideal for the practice of cycling, hiking and other sports in direct contact with nature. Built between 1882 and 1893, this railway belongs to the Linares - Puente Genil line, which was dedicated throughout much of the twentieth century to the transport of various metals from the mines of Linares and, especially,

to the transfer of the olive oil produced in the region, it was popularly known as the "Tren del Aceite" (Olive Oil Train).

Technical and commercial reasons led to its abandonment in 1971, and it was definitively closed to the transport of passengers and goods on January 1, 1985, when it was dismantled. The Greenway can be enjoyed along its 128 km in various ways. Among them, by bicycle, starting from Martos among centenary olive groves.

You can reserve a bicycle, if you do not have one, at:

https://viabike.es/ Teléfono: + 34 666 45 11 75 Info@viabike.es

OPTION 3 HISTORICAL-CULTURAL HERITAGE OF MARTOS.

Martos is an important city that sits at the foot of the Cerro de la Peña, crowned by the remains of the castle of the same name, along whose slope extends the compact urban center, presided over by the Castillo de la Villa and the great Church of Santa Maria. From this privileged location you can see its lands populated by an immense sea of olive trees.



In the interior there are interesting monuments such as the Church of Santa María de la Villa, the Church of the Trinitarias, the Church of San Francisco, the Hermitage of San Bartolomé, the Church of San Amador and Santa Ana, the Pilar de la Fuente Nueva, the Hospital of San Juan de Dios, the Real Iglesia Parroquial de Santa Marta, the Chapel of Our Father Jesus and the Old Iail and Cabildo.

https://turismomartos.es/ Teléfono: + 34 953 210 000 ayuntamiento@martos.es

OPTION 4 MARTOS OLIVE FESTIVAL.

Since 1981 to date, every December 8th, the Fiesta de la Aceituna (Olive Festival) has been celebrated. This event has been declared a Festival of Tourist Interest in Andalusia. A good time to publicize and promote the rich and ancient culture of the olive grove.

In its origins, the celebration of this festival highlighted the date of the beginning of the olive harvest; it was a festive preamble to the beginning of the task of harvesting and to this day, is a tribute to the men and women olive growers who work our sea of olives.



https://turismomartos.es/ Teléfono: + 34 953 210 000

ayuntamiento@martos.es



Package 2

Day 1

FLORENCIO AGUILERA OILS - ALCALÁ LA REAL



Located in Aldea de la Hortichuela, just 15 minutes from Alcalá la Real. In 1983 the family business is responsible for building and renovating the new mill. Its oil is characterized by quality and not quantity. The olive groves are located at an altitude of 1,300 meters, which gives the soil and the olives a special flavor and chemical composition, of great quality. They offer guided visits to the olive mill. Their brand Agape has been awarded several times in international competitions.

Aldea de la Hortichuela, s/n 23680 Alcalá la Real (Jaén) https://www.aceitesflorencioaguilera.com Telephones: +34 953 58 39 11 +34 667 471 766

ALCALÁ OLIVE OIL MUSEUM - ALCALÁ LA REAL

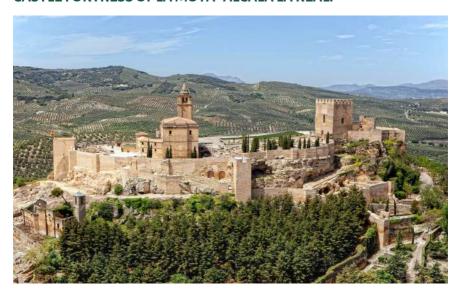
The Olive Oil Museum is easily accessed from the main road, about 3 km outside of Alcalá la Real.

The mill dates back to 1914 and was completely restored by Alcalá Oliva in 2015. Visitors will have the opportunity to feel its authenticity and the beauty of a bygone era and will discover the history of the olive plant, the classification of olive oil, its varieties and the production process. The visit also includes a real olive picking experience (depending on the period), an oil tasting session or a longer stop for a typical breakfast or lunch.



Alcalá Oliva S.A Ctra A-339 km 50. 23680 Alcalá la Real (Jaén) Teléfono: +34 953 581 017 info@alcalaoliva.com/www.alcalaoliva.com/ HOURS: Monday to Friday: 9:00 h - 14:00 h and 16:00h - 19:00h. Saturdays: 10:00 h - 13:00 h

CASTLE FORTRESS OF LA MOTA- ALCALÁ LA REAL.



The Mota Fortress is much more than just a castle. Whoever approaches it will be able to learn about the concept of frontier and the ways of life derived from that situation. The system of walls, the cisterns, its streets, squares and houses, together with the Abbey Church, the old Town Hall and the military citadel, serve as guides for a journey through time in which to learn about the life and customs of a walled city in the late Middle Ages.

For more than 150 years, Alcalá became a strategic point on the northern border with the Kingdom of Granada. A space of contact between two worlds, sometimes at odds with each other. It was a complex and dangerous territory, difficult to defend, dotted with countless fortified constructions, distributed on both sides of the border.

La Mota has a complex system of walls; three belts that surrounded it starting from the high part of the hill, in the surroundings of the alcazaba, until reaching the limits of the Old suburb. From the hill of La Mota, the "mountain of Andalusia", as it was called in the times of the

Catholic Monarchs, there is a wide perspective over Granada territory and it is not surprising the effort of both the Nasrid kingdom to maintain this advanced strategic position and the permanent attempt of its conquest by the Castilian kings to weaken the Arab power of Granada.

In this impressive fortress, supported by a belt of watchtowers distributed throughout the territory, was located not only one of the most complex defensive systems of Al-Andalus, the





but also a model Muslim city with a citadel, residential area and commercial area, complete with an outer enclosure. La Mota was the last great defensive bastion before accessing Granada, from Jaen and Cordoba, so its conquest was not easy for Castile. In 1213, for the first time, Alfonso VIII took it from the Almohads. After the Christian conquest in the early thirteenth

century, the precious fortress of La Mota, fell back into Arab power until, in 1341, Alfonso XI finally made it capitulate. In 1931 the Mota, with its fortress and abbey church, was declared a National Monument and. in 1967. Alcalá la Real was declared a Historic-Artistic Site.

HOURS: Summer (1/4 to 14/10): Open Monday to Sunday from 10.30 a.m. to 7.30 p.m.
Winter (15/10 to 31/3): Open Monday to Friday from 10.00 am to 6.00 pm, Saturdays and Sundays until 6.00 pm.

Special hours: 24/12, 31/12 and 5/1 from 10.00 to 14.00 h (25/12, 1/1 and 6/1 closed)
INFORMATION AND BOOKINGS: +34 953 102717 / +34 953102868
https://fortalezadelamota.com/

HISTORICAL SITE - ALCALÁ LA REAL



At the foot of the famous Fortaleza de la Mota and the surrounding walls, lies the city of Alcalá la Real, with its urban structure of Arab origin, its steep streets, full of surprises, stately homes, churches and architectural details, samples of its splendor and its rich historical past. The Church of Consolación, the Church of Santo Domingo, the Church of Nuestra Señora de las Angustias, the Church of San Juan Bautista, the Palacio Abacial, the Town Hall and the Fuente del Pilar de los Álamos are examples of this.

From the viewpoint in the neighborhood of Las Cruces, visitors can enjoy a magnificent view of Alcalá la Real and its ancient fortified city.

Alcalá la Real Tourism Information Office. Carrera de las Mercedes, Palacio Abacial, s/n, 23680 Teléfono: +34 953 58 20 77

turismo@alcalalareal.es

HOURS: Monday, from 10:00 to 15:00 h.
Tuesday to Sunday, from 10:00 to 17:00 h.
December 25, January 1 and 6 closed.
On December 24 and 31 and January 5, closed at 14:00 h.

OPTION 1 WINE TOURISM VISIT - BODEGAS MARCELINO SERRANO - ALCALÁ LA REAL.



The winery and vineyards are located on a plateau two kilometers from Alcalá la Real, Paraje del Cascante, with extraordinary views of the Sierra Sur de Jaén and the Fuente del Rey Valley.

The winery and vineyards are spectacularly integrated into the landscape, in which a magnificent Christian watchtower called Torre del Cascante stands out.

Own vineyards with an experimental field of quality varieties, cabernet-sauvignon, tempranillo, graciano, garnacha, syrah, pinot noir, merlot, chardonnay, garnacha blanca and moscatel, etc, which vinified separately and blended at convenience produce structured and very fruity wines that result in excellent signature wines.

The guided tours by Marcelino Serrano and Blanca María Serrano offer experiences in Viticulture and Oenology. History of wine in the city, importance of the vine in the Middle Ages, Privileges of wine by Queen Joanna of Castile and her son Charles V, grape varieties, fermentation, etc..

Visits can be for any person at any age range, from couples to groups of 25 people by appointment.

For groups they also organize typical gastronomic meals of our area such as a "arroz caldoso".





Paraje Natural El Cascante, s/n. Km 2,1 Carretera A-403 R1.

First exit at the traffic circle towards the nursery, follow the road for 120 meters until you find the winery on the left hand side.

23680 Alcalá la Real (Jaén)

Telephone: + 34 647 62 69 55 info@marcelinoserrano.com https://marcelinoserrano.com

HOURS: Monday to Friday from 10:00 to 14:00 h and from 17:00 to 20:15 h. Saturdays from 10:00 to 13:45h.

OPTION 2 ROUTE THROUGH THE ARTISAN VIEWPOINT WORKSHOP - TIERRA DE FRONTERA BEERS - ALCALÁ LA REAL



The complex is located in a high area of the city with unbeatable views of the Fortress of La Mota. It has a lounge-bar, the brewery itself, which can be visited, and accommodation for 12 people.

It has a tasting room and offers guided tours of the craft brewery plus tasting and pairing workshop with craft beer.

https:// www.tierradefrontera.es Telephone: + 34 650 68 35 60 HOURS: Tuesday to Friday from 9:30 am to 1:30 pm and from 4:00 pm to 7:00 pm, Saturdays from 8:00 pm to 11:30 pm guided tours by reservation.

OPTION 3 DERMOALCALÁ COSMETICS - ALCALÁ LA REAL

Dermoalcalá Cosméticos, S.L.U. is a company from Alcalá, formed by women, which has specialized, by means of artisan working methods, in the elaboration of cosmetic products derived from extra virgin oil, combined with natural essences. Among others, they manufacture soaps, baby lotions, creams, body oils or 100% natural deodorants.



A holistic, artisanal and traditional look at cosmetics made from EVOOs. Ancient formulas, traditional textures and aromas. Without forgetting about innovation, research and the development of new processes for the elaboration of high quality products.

http://www.dermoalcala.com/ Telephone: + 34 629 42 78 79 HOURS: Monday to Friday from 10:00 to 14:00 h and from 17:00 to 21:00 h. Saturdays from 10:30 to 14:00 h.

OPRION 4 CAMPOAMENO – FRAILES WINERIES

The winery, with almost 20 years of antiquity, was acquired by the businessman Juan de Dios Gálvez Pérez in 2008 thus becoming part of the Sierra Sur Business Group. Since that date, with much effort and dedication, it has grown to become a pioneer in the sector, although it is committed to maintaining the tradition and care in the selection process of the different grape varieties.



Since 2003 it has been awarded the "Wine of the Land of the Sierra Sur de Jaén", Protected Geographical Indication and since 2005, the seal of Certified Quality granted by the Junta de Andalucía (Andalusian Regional Government). Currently, more than 500,000 bottles leave our winery to be tasted mainly in the province of Jaén.

https://bodegascampoameno.es/ Polígono Industrial la Dehesilla s/n 23690 Frailes, Jaén. Telephone: + 34 953 580 695 + 34 953 59 35 63 info@bodegascampoameno.es

OPTION 5 ZIPLINE AND SUSPENSION BRIDGE



The experience begins by launching you down a 130m zip line with a positive drop of 80m, over the Velillos River, in the town of Frailes. Besides being a magnificent experience for your senses, you will be enjoying the only urban zip line in the world that starts from a town hall. Then, the experience continues through the suspension bridge, where you will enjoy its 150m and wonderful views as you reach the starting point. Upon arrival, you can continue the adventure by climbing a climbing wall or rappelling, depending on your preferences.

https://guadalquiviractivo.com/guadalquiviractivo@gmail.com

Telephone: + 34 626 941 988

OPTION 6 LUIS CANO FUENTES E HIJOS, S.L. OIL MILL



A dream that has materialized in the fourth generation of the Cano Fuentes family and their mill. A commitment to organic farming to produce extra virgin olive oils with a plus of quality and sustainability. Recovering the tradition of the maquila, the mill offers the possibility of making your own oil

C/ Pilillas, 2 – 23686 Ermita Nueva Alcalá la Real Telephone: + 34 953 59 76 65 info@molinoermitanueva.com

INTERPRETATION CENTER - production systems and evolution throughout history - Ermita Nueva (Alcalá la Real).

The interpretation center belongs to the Regional Network of Olive Oil Mills. It is dedicated to the production systems and evolution throughout history. Located in the facilities of the olive mill LUIS CANO FUENTES E HIJOS, S.L. in Ermita Nueva and promoted by ADSUR.



Package 2

Day 2

S.C.A. VIRGEN DEL PERPETUO SOCORRO-ALCAUDETE

The Sociedad Cooperativa Andaluza Virgen del Perpetuo Socorro in Alcaudete is one of the main olive oil mills in the region in terms of job creation and added value. It currently has more than 1,800 members who put their efforts into its management. It produces, packages and



trades its own Extra Virgin Olive Oil under the brands Carrasqueño and Q58. The predominant variety of olive grove in this area is the Picual, (80%), there are other minority varieties such as Carrasqueño de Alcaudete (15%) and Picudo (5%). You can visit the olive reception area, oil mill, cellars, bottling plant, as well as the Interpretation Center and the museum it houses.

Almazara Virgen del Perpetuo Socorro S.C.A. Carretera Nacional 432, km. 362 23660 Alcaudete www.scaperpetuosocorro.es

Telephone: +34 953 560 201 gerente@scaperpetuosocorro.es

INTERPRETATION CENTER: "Olive oil qualities and uses of olive oil and health - Alcaudete".

The interpretation center belongs to the Regional Network of Olive Oil Mills. It is dedicated to the qualities of olive oil, its uses and health. Located in the facilities of the S.C.A Virgen del Perpetuo Socorro in Alcaudete and promoted by ADSUR.



CORTIJO EL TOBAZO - ACEITES SOLER ROMERO - ALCAUDETE

Soler Romero is a family company located in Alcaudete, with an extensive olive growing tradition. They produce, bottle and distribute organic extra virgin olive oil, processing only the olives grown on the farm. They are one of the few organic olive farms with full traceability in Spain: SOLER ROMERO organic extra virgin olive oil is made exclusively with olives from their olive groves, the olives are processed in the mill and the bottling is also carried out in the same facilities.

The farm, called Cortijo El Tobazo, has belonged to the family since 1850 and 6 generations have been in charge of its exploitation. The first plot was acquired by the matriarch of the family, Doña Casilda, in the middle of the 19th century. An agreement was made with local shepherds to graze in exchange for planting the olive trees. The olive trees are centuries old and most of them were planted by those shepherds almost 200 years ago.



They participate in the Olivares Vivos project coordinated by SEO Birdlife, together with other partners such as the Diputación de Jaén, the Departments of Ecology and Marketing of the University of Jaén and the Experimental Station of Arid Zones of the Higher Council for Scientific Research.

https://www.soler-romero.com

Carretera N-432 de Alcaudete a Alcalá la Real, Telephones: +34 953 56 00 66 Km. 367'80, 23660 Alcaudete +34 615 40 96 57 info@soler-romero.com +34 914 35 58 14

OPTION 1 CALATRAVO DE ALCAUDETE CASTLE

It was the year 711 when the Muslims entered the Peninsula and began the conquest of what was called Al-Andalus, reaching as far as the Duero and Ebro valleys. However, around the year 1030, their power weakened so much that the Christian kings began an offensive to recover the conquered lands. Thus a powerful defensive system was created to prevent the recovery of the lands by the Muslims, based on a wide range of large castles, watchtowers and fortresses, as is the case of the Castle of Alcaudete.



The Castle of Alcaudete was part of the defense belt that King Ferdinand III the Saint entrusted for the protection of the western border of the Kingdom of Jaén against the Nasrid kingdom of Granada. It was built between the XIII and XIV centuries. This castle has had several stages throughout its life, which have impregnated its walls with legends and stories, memories and adventures, which have left their mark on its structure and that make the monumental complex possess a unique beauty that does not leave its visitors indifferent.

JUAN - CASTLE OF LOCUBIN

The source of the San Juan River is located very close to the town of Castillo de Locubín, just four kilometers in the direction of Valdepeñas de Jaén, and is formed by the depression between the hills of La Serrezuela and La Nava

It is a green lung and has a recreational area. It represents a magnificent enclave to spend a pleasant day in the countryside surrounded by nature, enjoying a swim in the ponds, resting under the dense grove or taking a hiking trail.

It is a place of great beauty, where several pools of crystalline water have formed naturally, from which the subway water flows forming beautiful and intermittent columns of bubbles to the surface, in addition, we can observe small waterfalls and canals.



The surroundings of the source of the San Juan river are characterized by a typicany Mediterranean landscape, with holm oaks and kermes oaks as protagonists. Other plants present are the mastic tree, the white jara, the thyme and the rosemary, but undoubtedly the white poplar is the most abundant species next to the source and the bank of the river. All along the banks of the river San Juan we can observe fertile orchards that make up the "Vega Castillera", which acquires its maximum splendor in spring with the flowering of the cherry trees, very abundant in the area, watered from the same pools of the source through a channel known as "el caz". The temperature of the water, too cold, does not allow the life of fish, although sometimes trout from the repopulations carried out by the fishing clubs arrive at the source. Among the fauna, there are birds, mainly associated with the rocky areas, which are very frequent in this area of the sierra, as well as the area of the sierra. Thus, the black wheatear, the wren, the solitary rock thrush or the eagle owl nest in the area. The source of water for centuries has supplied all the cultures that have passed through these

lands. Iberians as well as Romans took advantage of its fresh waters for cultivation and

http://aytocastillodelocubin.org/info@aytocastillodelocubin.org

consumption.

Telephones: +34 953 591 364 +34 665902421

OPTION 3 VIA FERRATA – LOCUBIN CASTLE

The via ferrata of Castillo de Locubin, starts a few meters from the Nacimiento del Río San Juan, crossing this mountain range from the base of the road to its summit. The via ferrata has a length of about 700 meters and during its route we find a Tibetan bridge and a handrail that provide adrenaline and fun. The approximate length for its realization is three hours.



The route is open all year round and no previous experience is necessary to enjoy high-altitude hiking. It is an activity that allows the public to enjoy the sensation of emptiness that climbing provides. It is divided into three areas where the route is made up of vertical and inclined sections, traverse and vertical areas on rock.

Along the ferrata we will find three bridges, a Nepalese bridge (with the possibility of escape on the left of about 20m and without life line), a 7m monkey bridge (with which we can finish the ferrata or continue by the new extension (made in 2017) and another monkey bridge by which we will ascend in search of the end of the new section. The effort will be rewarded with a unique perspective of this beautiful natural landscape.

https://guadalquiviractivo.com/guadalquiviractivo@gmail.com

Telephones: +34 953 591 364 +34 665902421

OPTION 4 WALK AMONG CHERRY TREES

The municipality of Castillo de Locubin is home to one of the most unique and emblematic landscapes of Andalusia, the landscapes of cherry trees. A spectacle that can be seen between late March and mid-April. The pink and white at the beginning of spring turns into a visual and aromatic delight when the cherries begin to ripen and present their characteristic red color. On the routes organized by the City Council you can also enjoy the landscape dotted with almond trees, traditional orchards and olive trees.

http://aytocastillodelocubin.org/info@aytocastillodelocubin.org

Telephone: + 34 953 591 364



CONDITIONS

Days of the week and times for your visits:

The visits indicated can be carried out every day of the week, although it is necessary to consult each resource at the time of scheduling the trip, to see schedules and possible closures for holidays or off-season.

Description of the components and services included and not included:

- Own transportation at clients' expense. The client arrives at the destination and travels to the resources in his own vehicle.
- One night's lodging in the establishment and type of room requested by the client.
- Lunch at the suggested restaurant or chosen from the proposed options.
- Visits indicated in the packages.
- The price may vary depending on the options chosen.

Materials:

Materials and equipment provided by the operator, by the intermediary or by local olive oil tourism producers and activities:

The producers provide space, EVOOSs and elements for the tasting.

Materials and equipment to be provided by the customer, if any:

Comfortable shoes and clothing for visits. No equipment or special preparation is required.



Visit our website, where you will find more information about each olive oil tourism experience

ACTIVE AND PASSIVE SAFETY MEASURES: The establishments and companies indicated have the legally established safety measures, as well as the required sanitary and biosecurity measures. Clients will be informed upon arrival at each of the establishments; as well as any other special recommendations depending on the activities and options chosen (for example, field visits in the olive groves, hiking, horseback riding and other nature tours).

INSURANCE: The establishments and resources visited, as well as the transportation companies and activities that are optionally contracted, if applicable, have the legally required insurance. If the service is contracted through tour operators/travel agencies, complementary travel insurance can be requested upon request, and also depending on the chosen activity (e.g., active tourism/adventure sports).



for the improvement of olive oil sustainability in the Jaén region.

Project cofinanced with public funds from the European Union through the European Agricultural Fund for Rural Development (EAFRD) and the Ministry of Agriculture, Fisheries, Water and Rural Development of the Regional Government of Andalusia.

PROMOTED BY:



PARTNER:

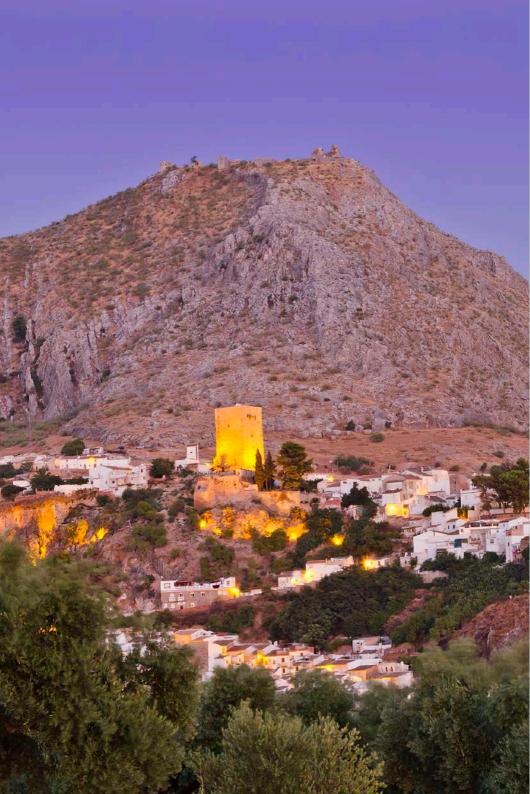


FINANCED BY:









RESOURCES / COMPANIES / OTHER TOURIST ATTRACTIONS

Most representative resources

Alcalá la Real

- Historical and cultural heritage of Las Cruces: Casa Fernandez Moya, San Marcos Hermitage, Fátima Hermitage, Los Llanos Periurban Park and ECCE-HOMO Hermitage.
- Historical complex: Convent of Capuchinos,
 Palacio Abacial, Church of Las Angustias, Church of Consolaciónn, Town Hall, Domus Herculana
 and Pilar de los Álamos
- Tourism Office Palacio Abacial https://turismo.alcalalareal.es/ + 34 953 58 20 77
- Invasive Species Interpretation Classroom and Amphibian and Reptile Rescue Center.
 www.facebook.com/CRAnfibiosyreptiles/ + 34 953 58 22 17
- Sierra Sur Cheese Maker (Ermita Nueva) https://quesosierrasur.com/ + 34 953 59 75 84
- Esencia Andalusí Gourmet https://www.virgenextra.com/
- ETNOSUR Festival https://etnosur.com/

Castillo de Locubin

Town hall

http://aytocastillodelocubin.org/

- + 34 953 591 364
- + 34 665 902 421
- Cherry Festival (June).
- Historical and cultural heritage: Church of San Pedro, Hermitage of Ntro. Padre Jesús, Casa de la Cruz de Santiago, Fortress of La Villeta, etc.

- Gastronomic heritage (joyico, gazpacho with cherries, etc).
- Archaeological heritage: Cabeza Baja de Encina Hermosa
- Olive tree of La Era de la Zarza (natural monument)
- Interpretation Center of Castillo de Locubin: Olive growing. Systems of Cultivation of the Olive grove https://ruedaoliva.com/
 - + 34 953 59 00 86

Alcaudete

Alcaudete Tourism

https://alcaudeteturismo.com/

- + 34 633 76 36 29
- +34 953 560 304
- Historical and cultural heritage: Church of Santa María la Mayor, Church of San Pedro, Church of El Carmen, etc.
- Visitor reception center
 https://www.alcaudete.es/
 es/2015-06-29-09-43-29/centro-de-recepcion-de-visitantes
- Interpretation Center of the Military Order of Calatrava

https://www.alcaudete.es/es/2015-06-29-09-43-29/centro-de-interpretacion-orden-militar-de-calatrava

- Natural heritage: Laguna Honda (Natural Reserve) and Laguna del Chinche (Natural Reserve, Andalusian Wetland and Ramsar Site).
- Gastronomic heritage (products of "la mataza", of the vegetable gardens or the typical sweets of the village such as "Mata" puff pastries or "Doña Jimena" sweetmeats).
- Calatrava Festivities

Frailes

Frailes Tourism

https://turismofrailes.com/

- + 34 953 593 002
- Historical and cultural heritage: Fountains in Frailes, Church of Santa Lucía, washing place, Plaza Miguel de Cervantes and Plaza de Toros, etc.
- Natural heritage: La Martina, El tajo or the Fuente del Raso.
- Gastronomic heritage: choto, local wine and handmade sausages.
- Frailes Interpretation Center: Olive Oil Marketing Systems

https://www.flordeorofrailes.com/ + 34 953 59 32 02

Wine and Gastronomy Days

Valdepeñas de Jaén

Town hall

https://corazondelasierrasur.com/

- + 34 953 310 111
- Historical and cultural heritage: Church of Santiago Apóstol, Ermita de Chircales.
- Gastronomical heritage: nochebuenos, dornillo-made gazpacho, Valdepeñas-style migas, carnerete, etc.
- Realengas Festivities
- Matanza Festival
- Interpretation Center of Valdepeñas de Jaén: History of the Olive Tree and Olive Oil https://www.sanisidrosca.com/

+ 34 953 310 070

Fuensanta de Martos

Town hall

https://www.fuensantademartos.es/

- + 34 953 56 50 00
- Historical and cultural heritage: Fuente la Negra, Fuensanta Park, Washing place or Church of Nuestra Señora de la Fuensanta.
 - The "Steps" representation of the Passion and Death of Jesus Christ that takes place on Holy Thursday in a place known as Calvary.

Jamilena

Town hall

https://www.jamilena.es/

- + 34 953 56 60 01
- Historical and cultural heritage: Parish Church of Nuestra Señora de la Natividad and San Francisco Hermitage.
- "Cueva Palomera y Pecho de la Fuente" Hiking Trail

Los Villares

Town hall

https://www.losvillares.com/

- + 34 953 32 00 05
- Historical and cultural heritage: San Juan Bautista Church, Casas Capitulares del Ayuntamiento and Palacio del Vizconde
- Natural Route of the Cerrejónn, of the Sierra or of the Navatrillo Pass
- Los Villares Interpretation Center: olive oil heritage, Traditions and Oil Tourism in Sierra Sur de Jaén

https://www.aovejabalcuz.com/

+ 34 953 320 310

Martos

Martos Tourism

https://www.martos.es/turismo-2

- + 34 953 21 00 00
- Historical and cultural heritage of Martos:
 Homenaje Tower, City Hall, Casa de la Cultura
 Francisco Delicado, Maestro Álvarez Alonso
 Theater, High Fortress, Former School of Arts
 and Crafts, Virgen de la Villa Sanctuary, Feijóo
 House, Encomienda del Víboras Castle and
 Monastery RR.MM. Trinitarias Monastery, etc.
- Archaeological Heritage: Father Alejandro Recio Museum
- Monumental olive oil heritage: Los Olivos de la Candonga, monument to the Olive Growers in Manuel Carrasco Park, Monument to the III international year of the olive tree
- Víboras river reservoir
- Olive Festival Tourist Interest Andalusia

Torredelcampo

- Torredelcampo Tourism https://www.torredelcampo.es/ + 34 953 568 649
- Historical and cultural heritage: Castillo Del Berrueco and San Bartolomé Church.
- Archaeological heritage: Cerro Miguelico.

Other attractions of the Sierra Sur de Jaén

- Starlight Reserve Sierra Sur de Jaén.
- Routes of Legend: Route Calatrava and Route of the Miracles.
- Route of the Andalusí Legacy

- Route of the Caliphate
- Route of the Castles and Battles
- Vía Verde del Aceite (Olive Oil Greenway)
- Mozarabic Way of Santiago

Accommodations

HOTELS

- Hotel Torrepalma Alcalá la Real https://www.hoteltorrepalma.com/
- Hotel Boutique Palacio de la Veracruz Alcalá la Real https://palaciodelaveracruz.com/
- Hotel ACG Los Villares https://www.hotelacg.com/
- Hospederia Zacatin Alcalá la Real https://www.hotelzacatin.com/
- Hotel Rio de Oro Alcalá la Real http://www.hostalriodeoro.com/
- Hostal Rural Sierra Martina Alcalá la Real https://hostal-restaurante-sierra-de-la-martina-charilla.hotelmix.es/
- Hotel HIDALGO Alcaudete
 https://www.hidalgoalcaudete.com/
- Hostal Esparrueda Alcaudete http://www.sparueda.com/
- Hospedería Castillo de Alcaudete Alcaudete https://www.hospederiacastillodealcaudete. com/
- Hostal Restaurante La Molina Valdepeñas de Jaén

https://www.facebook.com/AlojamientoLaMolina

 Hostal "Banderas" - Fuensanta de Martos https://www.andalucia.org/es/fuensanta-de-martos-alojamientos-hostal-banderas

- Hotel Fernando IV Martos https://hotelfernandocuarto.com/
- Hotel Ciudad de Martos Martos https://www.hotelciudaddemartos.es/
- Hotel Hidalgo Martos
 https://www.hotelhidalgomartos.es/
- Hotel Torrezaf Torredelcampo https://www.hoteltorrezaf.com/
- Hacienda Juncal Torredelcampo https://haciendajuncal.com/

TOURISTIC APARTMENTS

- Llave de Granada Alcalá La Real https://web.llavedegranada.com/
- Apartamentos Turísticos Molino de Abajo Alcalá La Real

https://www.molinodeabajo.es/

 Apartamentos Turístico Rurales Vía Verde del Aceite – Alcaudete

https://www.andalucia.org/es/alcaudete-alojamientos-apartamento-via-verde-del-aceite

 Apartamentos Turísticos Rurales "Monte de Las Ánimas" - Valdepeñas de Jaén

https://www.monteanimas.es/

RURAL HOUSES

- Casa De La Fuente Alcalá La Real http://www.casafuentedelrey.com/
- El Cortijuelo De La Media Luna I Alcalá La Real www.elcortijuelo.com/
- La Casería De Las Delicias Alcalá La Real http://www.lacaseriadelasdelicias.com/
- Cortijo El Ciego Alcalá La Real https://cortijoelciego.com/

Atelier 88 - Alcalá La Real

https://www.atelier88.es/

Casa Rural Mirador Tierra De Frontera - Alcalá
 La Real

https://www.miradortierradefrontera.es/es

 Casa Grande - Alcalá La Real https://m.facebook.com/p/Casa-Grande-Alcala-100064203332681/

 Mirador De La Mota - Alcalá La Real https://mirador-de-la-mota-vacation-homein-alcala-la-real.business.site/

 Cauchil Chico - Alcalá La Real https://www.cauchilchico.com/

- Casa Rural Santa María Alcaudete
 https://www.andalucia.org/es/alcaudete-aloja-mientos-casa-rural-santa-maria
- Cortijo De La Fuente Alcaudete
 https://www.cortijodelafuente.com/
- Alojamientos rurales Cortijo El Cerro- Alcaudete https://alojamientos-rurales-alcaudete-jaen. webnode.es/
- Casa Rural San Diego Alcaudete
- La Pasailla Castillo De Locubin https://www.facebook.com/casaruralcortijolapasailla
- El Cerrajón Castillo De Locubin https://www.andalucia.org/es/castillo-de-locubin-alojamientos-el-cerrajon
- El Espejo Castillo De Locubin https://www.andalucia.org/es/castillo-de-locubin-alojamientos-el-espejo
- Majolero I, II y III Castillo De Locubin http://www.cortijomajolero.com/
- Casa Mirador De Locubin Castillo De Locubin https://aytocastillodelocubin.org/?page_id=1392

Casa Rural Cabeza Alta - Castillo De Locubin https://www.turismoruralenjaen.com/alojamiento/casa-rural-cabeza-alta

Baños De Ardales – Frailes http://www.frailes.es/alojamiento-rural-arda

http://www.frailes.es/alojamiento-rural-ardales-frailes-jaen

• Casa Mariquilla - Frailes

https://turismofrailes.com/hoteles-y-aloja-mientos/alojamiento-rural-casa-mariguilla/

Casa Rural El Sereno – Frailes

https://turismofrailes.com/hoteles-y-aloja-mientos/casa-rural-el-sereno/

• Casas Rurales Almoguer - Frailes

https://turismofrailes.com/hoteles-y-aloja-mientos/casas-rurales-almoguer/

• Casas Rurales Torre-Chica - Frailes

https://turismofrailes.com/hoteles-y-alojamientos/alojamiento-rural-torre-chica/

• Cristo De Chircales - Valdepeñas De Jaén

https://www.facebook.com/people/Cortijo-Rural-Cristo-de-Chircales/100081743646647

• Finca La Beata - Valdepeñas De Jaén

https://www.escapadarural.com/casa-rural/jaen/finca-la-beata

• Regüelo - Fuensanta De Martos

https://www.andalucia.org/es/fuensanta-demartos-alojamientos-casa-rural-el-reguelo

La Pandera – Los Villares

https://mesonlapandera.com/

• La Lagunilla - Los Villares

https://www.facebook.com/p/Casa-Rural-La-La-gunilla-100063737400985

• La Morata - Martos

https://casarurallamorata.es/

Alcalde Rivera – Martos

https://www.casaruralalcalderivera.com/

• Casa Cortijo Rural Majalcorón - Martos

https://www.jaenparaisointerior.es/de/w/casa-rural-cortijo-majalcoron?filterCategorylds=359616

Casa El Castaño – Martos

https://www.facebook.com/casaelcastano/

• Casa Rural El Chorro - Martos

https://el-chorro-martos.hotelmix.es/

• Casa Rural "La Pedrisa" – Torredelcampo

https://www.facebook.com/profile.php?id= 100065222340787

CAMPINGS

Camping Valdeluna

+34 608941199

Restaurants

RESTAURANTS INCLUDED IN OLEOTOUR JAÉN

Restaurante Hotel Torrepalma - Alcalá la Real https://www.hoteltorrepalma.com/restaurante/

Restaurante Rincón de Pepe - Alcalá la Real https://www.facebook.com/RincondePepeAlcalalaReal

Restaurante Almocadén – Alcaudete https://almocaden.com/

 Restaurante La Fundición ACG- Los Villares https://www.hotelacg.com/es/restaurante.html

Maximum and minimum group size

Recommended group size maximum 20 people, to be consulted with each of the providers of the different services, as well as the minimum number of visitors for the visits, which may vary for each resource.