

Regional experiences

Sierra Mágina

*Two days between
Olive tree Valleys*



PACKAGE 1

**Olive trees among
wild nature**

PACKAGE 2

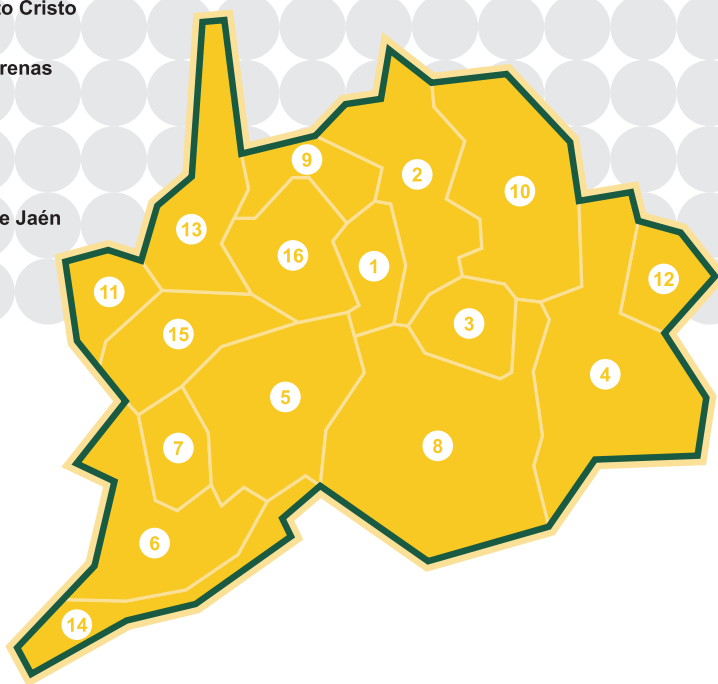
**Come and live a
Mágina experience**

PACKAGE 3

**The excellency of
the olive grove**



1. Albánchez de Mágina
2. Bedmar y Garcéz
3. Bélmez de la Moraleda
4. Cabra de Santo Cristo
5. Cambil
6. Campillo de Arenas
7. Cárcheles
8. Huelma
9. Jimena
10. Jódar
11. La Guardia de Jaén
12. Larva
13. Mancha Real
14. Noalejo
15. Pegalajar
16. Torres



The region of Sierra Mágina is intertwined between the Cordilleras Béticas and the Guadalquivir valley, where abrupt mountainous areas meet flat countryside. The route of the Guadalquivir and the penetration of valleys and streams have led it to be inhabited since time immemorial. They are generally small towns. Jódar and Huelma stand out as the towns with the largest number of inhabitants. The mountainous landscape of the region has historically marked its isolation, the massif acting as a natural obstacle to contact, which in turn has led to the preservation of its own cultural traits.

Olive cultivation is the main economic activity, with a decisive role in the preservation of customs. The D.O. Sierra Mágina for the extra virgin olive oil, has revalued this sector; contributing to the commercialization of own brands, emphasizing the ecological oil, and contributing value to the rich and varied gastronomy.

The cultivation of fruit trees, vegetables and extensive sheep and goat farming have always been present as minor economies.

In addition to the natural heritage, the historical-cultural heritage is marked by traditions, esparto grass handicrafts, soaps and perfumes that each village has preserved since ancient times.



PACKAGE 1

Olive trees among wild nature



Day 1

9:00 h Start of the experience **Grupo Thuelma**.
Ctra. A-401 Km 49 Huelma (Jaén).
Introductory talk about oil tourism.

9:15-12:30 h **Visit to Traditional oil mill and Museum of Thuelma**
▪ Walk and immersive experience along the “traditional olive grove”.
▪ EVOO tasting.

13-14:00 h **Option 1: Visit to the town of Huelma and its Cultural Heritage.**
Option 2: Visit to the town of Bélmez de la Moraleda. Interpretation Center “Caras de Bélmez”.

14:30 h Lunch at a restaurant in Huelma (option 1) or in Bélmez de la Moraleda (option 2).

16-19:30 h **Option 1: Visit to the town of Huelma and its Cultural Heritage.**
Option 2: Visit to the town of Bélmez de la Moraleda. Interpretation Center “Caras de Bélmez” and tour of “La Perla de Mágina” co-op.

20:00 h Dinner and lodging (depending on chosen option).



Day 2

9:00 h Start of the experience in the town of **Larva**.

9:30 h Visit “**Larvoliva**” Oil mill.

- Reception and visit to the museum-center, lab and tasting room.
- Visit to the olive grove to get to know the EVOO production techniques.
- EVOO tasting.

12:00 h Visit to the **Museum of Larva** and its rich Cultural Heritage.

14:30 h Lunch at Cabra del Santo Cristo.

16:00 h Visit to the Cultural Heritage of Cabra del Santo Cristo or hiking around the town..

20:00 h End of the Mágina experience.

* See information in the “**RESOURCES**” section about optional and complimentary activities / all options for Restaurants and Accommodations in the Sierra Mágina region (pp. 108-129).

PACKAGE 2

Come and live a Mágina Experience



Day 1

- 9:00 h** Start of the experience at the town **Bedmar**.
- 9:30 h** **Visit to the Sierra Mágina Regulation Denomination of Origin Board**, Bedmar. Its site is in a vanguardist style building, popularly known as the “Guggenheim” of Bedmar, which houses the Sierra Mágina Oil Interpretation Center.
- Tour of the visitor center: museum, panels, lab, tasting room.
 - Guided tour of the olive grove with on-sit information about harvesting techniques.
 - Oil tasting.
- 12:00 h** Oil tourism tour of the “**La Bedmareense**” co-op. Oil mill tour, From the reception of the fruit from the olive grove to its transformation.
- 13:00 h** **Option 1: Visit to the recreational area of Cuadros. Hiking trail “Adelfal de Cuadros”**
- Option 2: Visit to the Pre-Historic Research Center of Sierra Mágina “Páleo Mágina” and the Castle of Bedmar.**



- 14:30 h** Lunch at a restaurant in Bedmar.
- 16:30 h** **Option 1: Visit to the Interpretation Center and Castle of Jódar.**
Option 2: Visit to the Pre-Historic Research Center of Sierra Mágina “Páleo Mágina” and the Castle of Bedmar.
- 20:00 h** Dinner and lodging (depending on chosen option).



Day 2

- 9:00 h** Start of the experience in the town of **Jimena**.
- 9:30 h** Visit to the “**Castle of Jimena**” and the most emblematic sites of the town. Hiking trail through “Pinar de Cánava” and “Cueva del Morrón”.
- 12:30 h** Visit to the town of **Albanchez de Mágina**. Trail of the “**Castle of Albanchez de Mágina**”.
- 14:30 h** Lunch at a restaurant in the town of Torres.
- 16:30 h** **Hiking trail “Cherry blossoms” or “Harvesting cherries”** (in season) and trail of “**La Fuenmayor**” and “**Cascada del Zurreón**”.
- 19:30 h** Sunset from the touristic “Swing” Mirador de Torres.
- 20:00 h** End of the Mágina experience.

* See information in the “**RESOURCES**” section about optional and complimentary activities / all options for Restaurants and Accommodations in the Sierra Mágina region (pp. 108-129).

PACKAGE 3

The excellency of the olive grove



Day 1

- 9:00 h** Start of the experience in the town of **Pegalajar**.
- 9:30 h** Visit to Pegalajar.
- Option 1: Visita to the “SCA. Santa María” Oil mill. Oleobercho Olive Oil.**
- Option 2: Visit to the “Aceites Melgarejo” Oil mill.**
- Option 3: Visit to Aceites La Casona (AGR El Puerto).**
- Reception and visit to the museum, lab and tasting room.
 - Visit to the olive grove to get to know the EVOO production techniques.
 - EVOO tasting.
- 12:30 h** Visit to “La Charca” and “7 Pilillas” Viewpoint.
- 14:30 h** Lunch at a restaurant in Pegalajar.
- 16:30 h** Visit to the town of **La Guardia de Jaén**.
- Option 1: Hiking trail around the town.**
- Option 2: Visit to its Cultural Heritage and the Castle of La Guardia de Jaén.**
- 20:00 h** Dinner and lodging in Pegalajar, La Guardia de Jaén or Cambil.



Day 2

- 9:00 h** Start of the experience in the town of **Cambil**.
- 9:30 h** Tour of Olimágina. “Finca El Trueno” in **Arbuniel**. Visit to the eco-farm, explanation of the process of transforming olives into olive oil. Own EVOO tasting
- 12:30 h** **Option 1: Visit to the source of Arbuniel.**
Option 2: Visit to the fortresses of “Cambil and Alhabar” in Cambil.
- 14:00 h** Lunch at a restaurant in Cambil or Arbuniel.
- 16:30 h** **Option 1: 1: Visit to the town of Carchelejo. Hiking trail around Cárcel and Carchelejo.**
Option 2: Visit to the town of Campillo de Arenas. “Castle of Arenas” trail.
Option 3: Visit to the town of Noalejo. Santeria Center and visit to its Cultural Heritage.
- 20:00 h** End of the Mágina experience.

* See information in the “RESOURCES” section about optional and complimentary activities / all options for Restaurants and Accommodations in the Sierra Mágina region (pp. 108-129).

PACKAGE 1

DAY 1

THUELMA GROUP

It is a family company that dates back 5 generations, farmer, producer, packer and distributor, dedicated to promoting the culture of the olive tree. It creates natural products that contribute to the integral wellbeing of people, achieving this through experience and determination to offer quality Extra Virgin Olive Oil and products derived from it, which invite you to explore unique sensations and experiences.

It has olive groves and a traditional farmhouse with an integrated museum based on the old oil mill, very well restored. It has a tasting room and a store with its own products and other high quality food products and crafts of the area.

It offers oleotourism tours and events. They do events combined with gastronomy and astro-tourism.

Ctra. A401 km. 49. 23560 Huelma (Jaén)
+ 34 953 39 01 55 / +34 633 20 29 26

info@thuelma.es
<https://www.thuelma.es/>

TOWN OF HUELMA

Castle of Albuquerque

The castle of Huelma is located in a strategic location to the south of Sierra Mágina, in the vicinity of Bélmez, Solera, Cambil and Montejícar. Its position gave it a central role in the defense of this border area, as it controlled the passes leading to Granada from the Jandulilla.

The castle played the role of centralizing the defense of this area, housing a solid garrison that had the capacity both to protect the other nearby castles and to carry out incursions into Christian territory.

The construction of the castle of Huelma was carried out in the 15th century, after the conquest of the previous Muslim castle in 1438, which makes it a work of Christian origin.



Church of la Inmaculada Concepción

Declarado Monumento el 05/06/1981, este templo del siglo XVI en la provincia de Jaén es uno de los ejemplos más notables de la arquitectura religiosa de la época. Bajo la dirección de Diego de Siloe, maestro mayor de la catedral de Granada, se construyó una planta inicial con una capilla mayor rectangular, tres naves con bóvedas góticas y pilares cuadrados sobre basamentos coronados con entablamentos. Destacados artistas como Francisco del Castillo el Viejo, Andrés de Vandelvira y Francisco del Castillo, el Mozo, también participaron en su ejecución. A mediados de siglo, se incorporaron elementos clásicos del Renacimiento, y las fachadas sur y norte siguen un esquema similar, con una torre de cuatro cuerpos adosada a la fachada oeste. Este templo ha sido declarado Bien de Interés Cultural.



Town Hall of Huelma
Plaza de España, 1

953 39 02 10
<http://www.aytohuelma.es/>

TOWN OF BÉLMEZ DE LA MORALEDA

Interpretation Center of Las Caras de Bélmez

This interesting Interpretation Center “guides the visitor, by means of different audiovisual and graphic supports, through the historical events that have surrounded this paranormal phenomenon since its appearance in the 1970s to the present day, showing the documentation on its media repercussion over the years, the publications dedicated to this fact, as well as a reference to the different theories and hypotheses elaborated on this issue”.



C/ Alonso Vega, 2
23568 Bélmez de la Moraleda (Jaén)
+ 34 953 39 40 02
+ 34 654 559 814

centrocarasdeblemez@gmail.com
www.facebook.com/groups/657558327593544/?locale=es_ES
HOURS: upon inquiry

NUESTRA SEÑORA DE LA PAZ CO-OP - LA PERLA DE MÁGINA



The Sociedad Cooperativa Andaluza Nuestra Señora de la Paz is located in the region of Sierra Mágina, in the municipality of Bélmez de la Moraleda, in the province of Jaén, and is dedicated to the production and sale of olive oil. It was founded in 1963 with a total of 88 members, and is currently made up mostly of generations of descendants of these members.

Cooperativa Ntra. Sra. de la Paz
Paseo del Prado, 7
23568 Bélmez de la Moraleda (Jaén)

+34 953 39 40 52 / +34 619 25 43 91
www.laperlademagina.es
HOURS: upon inquiry

PACKAGE 1

DAY 2

TOWN OF LARVA

Cyclopean Wall. Museum of Art and Customs.

The Parish Church of San Pedro Apóstol.

Construida a finales del siglo XVII presenta una sencilla estructura tanto interior como exterior. Su fachada se articula en dos cuerpos, con mayor desarrollo en altura que en longitud, carece de ornamentación y su puerta adintelada con arco curvo ligeramente escarzano. Sobresale una pequeña torre que además de cumplir la función de campanario, singulariza a la iglesia y subraya la mayor altura respecto al resto de construcciones.



Town Hall of Larva
Paseo de Andalucía, 8

+34 953 781 500
www.larva.es

LARVOLIVA OIL MILL

Located in the province of Jaén, specifically in the town of Larva, a small municipality in the east of the region of Sierra Mágina. The income of its inhabitants is exclusively agricultural, dedicating most of its territory to the cultivation of the olive tree. Currently the activity of the company is the production, bottling and sale of Extra Virgin Olive Oil.



Since ancient times in Andalusia, the cultivation of olive groves and therefore olive oil is closely linked to our culture due to its great economic value and as an inseparable ingredient of the Mediterranean diet.

23591 Larva (Jaén)
+ 34 630 31 53 43
larvoliva@gmail.com

<https://aceitedeolivalarvoliva.es/t/>
HOURS: upon inquiry.

TOWN OF CABRA DEL SANTO CRISTO

Church of Nuestra Señora de la Expectación and Santuario del Santo Cristo



The church dates back to the XVII century. It has a single nave on a Latin cross plan, with semicircular niche chapels on imposts. It has two doorways, the main one at the foot of the temple, and another simpler one on one side. The main doorway is of three floors, in the inferior one, with a semicircular opening on imposts, it decorates its backside with pearls, beads and an acanthus leaf in the keystone; the second floor is occupied by a niche and in its interior an image of the Virgin on a shell; in the third floor there is a triangular pediment inscribed in another curved one, and both divided by a shield. The tower has a square floor plan and is divided into three sections, the first two of which are plain and the bell tower. The parish

church is the sanctuary of the Santo Cristo de Burgos, a center of pilgrimage to which people from different towns flock, recalling a tradition that dates back to the 17th century. A canvas of Gothic carving that was moved in 1637, and from then on the town of Cabrillas was renamed Cabra del Santo Cristo.

Town Hall of Cabra del Santo Cristo
Plaza de la Constitución, 1

+34 953 397 002
<https://www.aytocabradelsantocristo.com>

RESTAURANT CASA HERMINIA



The Casa Herminia Restaurant combines a concept of restoration based on the fusion of tradition and vanguard. A place where traditional cuisine merges with the most modern and innovative dishes, from the hand of our Chef, Alberto Fernandez. Spoon dishes, typical of the province of Jaén and with a particular “touch”. In Cabra de Santo Cristo, in the heart of Sierra Magina, the best traditional dishes with the indispensable touch of the best olive oil in the area. Breakfasts and business lunches, Spanish wine glasses, celebrations, gastronomic days or tastings. Organization of events not only at provincial level. Participation in different contests and gastronomic days as well as in national and international fairs.

C/ Moya, 12 . 23550 Cabra de Santo Cristo (Jaén)
+ 34 953 39 75 06 / + 34 953 397 135
+ 34 635 57 44 85

www.facebook.com/restaurante.casaherminia
www.casaherminia.com
HOURS: Monday to Sunday from 1:00 to 4:00 pm.

PACKAGE 2

DAY 1

CRDO SIERRA MÁGINA



The Regulatory Council of the Sierra Mágina Denomination of Origin certifies the origin and quality of the extra virgin olive oils produced in our region, located in the province of Jaén. These EVOOs come from the picual variety, have an aroma of tomato and fresh grass, balanced flavor, and are an essential component of Mediterranean gastronomy, ideal for raw use and for cooking and dessert pairings. The numbered back label of the Regulatory Council is a guarantee of quality for these extra virgin oils.

The CRDO has in its facilities: Interpretation Center, training and conference room, laboratory, store, tasting room, photography exhibition, exhibition of bottles, posters with information about the manufacturing process, offices and administration. The oil mill is located a few meters away and the olive grove just behind it.

Ctra. Mancha Real-Cazorla, s/n,
23537 Bedmar (Jaén)
+34 953 772 090
denominacion@sierramagina.org

<https://sierramagina.org/>
HOURS: Monday to Sunday from 9:00 am to 2:00 pm and from 4:00 pm to 6:00 pm.
PRICE: upon inquiry.

TOWN OF BEDMAR



Castle of Bedmar

The castle stands on a large rock on which two defensive systems were carved, a walled enclosure and the alcazarejo or residential area.

The belt of walls is extremely broken, in zigzag, two of the cubes attached to it are preserved, one square and one circular. In the interior there are remains of half-barrel brick vaults and large interior rooms.

The main façade and entrance door to the fortress was rebuilt in the 16th century, since the castle became the residence of the Lords of La Cueva, after the town was taken from the Order of Santiago and became the domain of Alonso de la Cueva.

Interpretation Center of Paleomágina

The Prehistoric Research Center of Sierra Mágina "PALEOMÁGINA", located in the town of Bedmar (Jaén), is a public institution, which was born as a commitment to excellence by the City Council of Bedmar and Garcíez, in order to promote research, education and dissemination of knowledge to society. This center is based on three fundamental pillars: Research, Teaching and Dissemination of knowledge; with the aim of offering a holistic view of the relationship between human societies, climate and the natural environment in Sierra Mágina.



Calle Linares nº1 23537 Bedmar Jaén
+34 605 582 228

paleomagina@bedmargarciez.es
<http://www.bedmargarciez.es/centro-paleomagina>

Adelfal de Cuadros



The Cuadros Oleander grove is one of the most outstanding in Europe due to its extension, about 2.5 hectares. The oleanders are characterized by growing near water, on the edge of rivers and streams. Therefore, the oleander revolves around the course of the Cuadros River, from its very source. It is highly recommended to visit during the spring months, when flowers of different shades, ranging from pink to white, this less common, dye and speckle the river

Town Hall of Bedmar y Garciez
Plaza de la Constitución 1

+34 953 760 002
<https://bedmargarciez.es/>



SCA BEDMARENSE

It was born in 1950...

By a large group of olive growers, to the need to defend their agricultural production by setting up their own olive oil industry. That initial germ was expanding year after year, both in the number of associated olive growers and in the oil production capacity.

Polígono Industrial Los Llanos s/n
23537 Bedmar (Jaén)
+ 34 953760057

principal@cooperativabedmareNSE.com
<https://magnasur.com/>

RESTAURANT EL ADELFAI

El Adelfal Restaurant is located in the town of Bedmar, in the natural setting of Sierra Mágina. El Adelfal comes to complete, through its cuisine, a unique experience for the senses. The menu features a delicate fusion of flavors from the garden, the sea, the mountains and grilled meats.



Sendero Adelfal de Cuadros
23537 Bedmar (Jaén)
+ 34 661 60 79 38

<https://www.facebook.com/ElAdelfal>
<https://restauranteadelfal.es>

HOTEL RESTAURANT EL PARAÍSO DE MÁGINA

The hotel-restaurant “El Paraíso de Mágina” is one of the best gastronomic and hotel offers in the region of Sierra Mágina. It is located concretely in the Avenida Virgen de Cuadros, Bedmar. The Hotel has high quality facilities and spacious rooms with beautiful views. The Restaurant bar offers a rich supply of local cuisine where you can taste the best dishes of La Sierra. It also has a large hall for meetings and celebration of events, with complete equipment.



Avda. Virgen de Cuadros, s/n
23537 Bedmar (Jaén)
+ 34 953 76 00 10 / + 34 650 432 278

contacto@elparaisodemagina.com
<https://www.elparaisodemagina.com>

LODGING CORTIJO EL CERCADILLO



Accommodation complex in a natural setting near Bedmar of great beauty and spectacular scenery on the river Cuadros. It offers accommodation in rural apartments and houses for full rent. 26 people between apartments and rural houses (four houses of four people and one of ten people).

Ctra. Cuadros, Km. 4 23537 Bedmar (Jaén)
+ 34 615 547 361

elcercadillo@cortijoelcercadillo.com
<https://www.cortijoelcercadillo.com/>

TOWN OF JODAR

Interpretation Center and Castle of Jódar



Castle of Muslim origin that had a great strategic importance after its Castilian conquest by Ferdinand III in 1229, being in the front line against the kingdom of Granada. This brought great modifications in its citadel, while two large towers of homage (Vieja and Nueva) were built, used as the residence of the ancient lords. One of the towers was restored in the 80's and is currently the Reception and Interpretation Center of the Natural Park of Sierra Mágina. It can be visited on weekends. It was declared a Historic Monument in 1985. In 1993 the Junta de Andalucía granted special recognition to the castles of the Autonomous Community of Andalusia.

Caves

The creation of industries attracted many people to Jódar and the poorest people were forced to live in caves that each family dug according to their needs.

Jódar was the most traditionally troglodytic town in Sierra Mágina and the province, with more than 25% of the inhabited caves in the province in 1900.

In 1944, in Jódar, when 3,000 people lived in 400 caves, some inhabited by more than one family. Even at the end of the 1960s, numerous families were still living in them, but their number was gradually decreasing: 11 in 1981 and 4 in 1991.

+ 34 953 77 97 18
<https://www.jodar.es/>

HOURS: upon inquiry

PACKAGE 2

DAY 2



TOWN OF JIMENA

Castle of Jimena

The castle of Jimena, located on a rocky elevation, the Peña Bermeja, was situated in front of Baeza, from which only fifteen kilometers separated it, with the natural moat of the Guadalquivir in between. Jimena controlled the important road linking Baeza with the Jandullilla basin and the subbetic system. Of the medieval castle of Jimena today only the keep is preserved.

Trail of Pinar de Cánava and Cueva del Morrón

El Pinar de Cánava is an interesting forest ecosystem with the Aleppo pine as the protagonist. The uniqueness of this pine forest, with about 120 specimens, lies in its high degree of naturalness and, above all, in its longevity, with pines between 100 and 250 years old.

Town Hall of Jimena
Calle Audiencia, 5

+ 34 953 35 70 01
<https://www.jimena.es/>



Señorío de Camarasa SCA Santa Isabel

Julio López, Joaquín Fernández, Martín Jiménez, Rafael Moreno ... and so on, up to 634 small farmers from Torres, a small village in Sierra Mágina, in the heart of the olive-growing area of the province of Jaén. In 1971 we joined together in a co-op with a common objective: to create a pical olive oil of which we could be proud because it would match the quality of our mountain olive trees -which gives the oil a fresh taste that the trees in the plains do not have. Thus Señorío de Camarasa was born, a gourmet and traditional oil, with a price adapted to everyone's reality.

Ctra. Jimena-Torres, km 7,8. 23540 Torres (Jaén)
+ 34 953 36 30 30
+ 34 687 713 092

info@santaisabeldetorres.com
<https://santaisabeldetorres.com/>
HOURS: upon inquiry

NUESTRA SEÑORA DE LOS REMEDIOS CO-OP



The Sociedad Cooperativa Andaluza Nuestra Señora de los Remedios is located in the town of Jimena and was founded in 1976. It currently has 710 members and has an average production of around 15 million kilos of olives. It packs under the brand Oro de Cánava with which they have won numerous awards in recent years such as Jaén Selección 2012, 2013 and 2018, Premios Alcuza 2012, 2013, 2017 and 2018, or Premios Alimentos de España 2012. In addition, with their 2018 EVOO they are in the top 10 of the Iberoleum list, they have the Terra Oleum award, the Mezquita award, or the award of the Valencian Tasting School to the best co-op in Spain. This entity, one of the most recognized co-ops in the region, belongs to the Interóleo group.

<https://www.orodecanava.com>
SCA Ntra. Sra. de Los Remedios
Ctra. Mancha Real – Cazorla, km 16,800

23530 Jimena (Jaén)
+ 34 953 357 437
info@orodecanava.com

TOWN OF ALBANCHEZ DE MÁGINA

Trail of Castillo de Albánchez de Mágina

Above the picturesque town of Albánchez de Mágina and integrated in the Castle of Albánchez de Mágina, is this viewpoint. Its extensive views, which dominate a large part of the territory, confirm the reason for the location of the watchtower castle that crowns them. The abrupt mountainous contour contrasts with the large extensions of olive groves, main source of the economy of the area, which are drawn on the slopes and plains. Breaking the olive grove landscape in two, the banks of the Bedmar River wind their way through. In the background, the villages of Baeza, Úbeda and Bedmar stand out on the horizon. Above the latter is



the imposing peak of the Cueva del Aire, followed by the Serrezuela de Bedmar and the Golondrina, all of them around 1,500 meters high. Already in the distance, it is possible to see the neighboring Sierras de Cazorla, Segura and Las Villas, and is that from this place few things escape us. This viewpoint is reached through the Castillo de Albánchez trail.

+ 34 953 34 70 09
ayuntamiento@albanchezdemagina.es

www.albanchezdemagina.es/turismo.html
HOURS: upon inquiry

TOWN OF TORRES

Hiking trails. La Fuenmayor

Circular path of about seven kilometers that goes from the town of Torres to the recreational area of Fuenmayor. Attractive route that passes through emblematic places such as the “Cascada del Zurreón”. In total there are about 12 kilometers.

Cultural Heritage. “Torres Swing”

Giant tourist swing that rises to 960 meters above sea level and overlooks the entire northern area of the Natural Park of Sierra Magina. Next to the swing has been created a viewpoint and a green area of 120 square meters, with a picnic area.



Town Hall of Torres y Turismo de Torres
Plaza de España, 1

+34 953 363 011
<https://aytorres.es> <https://www.torresturismo.es>

PACKAGE 3

DAY 1

TOWN OF PEGALAJAR

La Charca de Pegalajar

La Charca de Pegalajar, located in the town center, is a reservoir that collects the waters of the source of the Fuente de la Reja since medieval times. The spring, which for centuries has been the main element of development of Pegalajar, today is the center of the leisure life and festivities of the pegalajeños. Various activities such as musical performances, boat rides or swimming competitions are held in its enclosure.



Área of the “Siete Pilillas”

The recreational area is located two kilometers from Pegalajar. Its altitude of around 930 meters and its 360 meters difference in altitude, make its views unique and it is also an ideal area for free flights paragliding.

Town Hall of Pegalajar
Plaza de la Constitución, 10

+34 953 360 003
<https://ayto-pegalajar.org/>

OIL MILLS



SCA Santa María. Oleobercho

Aceites Oleobercho is the olive oil brand of the co-op Santa María de Pegalajar (Jaén). In our mill we are experts in extra virgin olive oil since 1968.

Our maxims are the tradition of the olive grove, the roots of our land and the production of a healthy olive oil with an unmistakable flavor, the flavor of the picual oil from the region of Sierra Mágina.

SCA Santa María
Pol. Ind. Paseo del Puerto, s/n
23110 Pegalajar (Jaén)
+ 34 953 36 18 15

tienda@aceitesoleobercho.com
<https://www.aceitesoleobercho.com/>
HOURS: upon inquiry

Aceites Melgarejo

The origins of the Melgarejo family's olive production in Jaén date back to the 18th century, when the foundations of a meticulous way of producing olive oil were laid, characterized by know-how, innovative spirit a strong will to innovate and a observation of the field on a daily basis. Already in those times, there is evidence that the ancestors of the Melgarejo that the ancestors of the Melgarejo family produced and traded olive oil, enjoying a good reputation in the region.

An activity that has transcended to the present time, through the five generations that form the family tree of Melgarejo.

Since then and until now there has been a solid growth thanks to the union of tradition and innovation, the incorporation of new varieties of oils produced in renowned olive-growing areas of Jaén and the high level of demand.



Aceites Campoliva S.L.
Ctra. Circunvalación, s/n
23110 Pegalajar (Jaén)

+34 953 36 10 81
info@aceites-melgarejo.com
www.aceites-melgarejo.com



Aceites La Casona

Aceite La Casona is a family business that cultivates an area of 50 hectares of high mountain organic olive groves, next to the Natural Park of Sierra Mágina, in the municipality of Pegalajar (Jaén).

This centenary olive grove was transformed into organic in 1998, from which we decided to also create a small oil mill to mill our olives in

the best possible conditions. Since then, we are the ones who carry out the process of elaboration of the oil with care and affection. Our premises are health and respect for the environment.

Camino del Puerto, s/n
23110 Pegalajar (Jaén)
+ 34 687 48 08 89

info@aceiteecologicolacasona.es
www.aceiteecologicolacasona.com

TOWN OF LA GUARDIA DE JAÉN

Castle of La Guardia de Jaén



The plan of the castle, in the shape of an irregular triangle, is adapted to the plateau of the San Marcos hill, sloping to the east and naturally steep to the north.

The enclosure of the castle of La Guardia is structured in two individualized and well-defined spaces: the fortress and the citadel.

Located in the northwest corner of the enclosure is the fortress, a late work of the fifteenth century, formed and ornamented in the sixteenth century. It is rectangular and is defined by four towers of different features, a circular tower, two square towers and the keep, adapted to the orography of the terrain. It is surrounded by walls made of masonry joined by lime mortar and reinforced corners, sometimes rounded, with ashlar masonry.

+ 34 953 32 71 00
ayuntamiento@laguardiadejaen.es

<http://laguardiadejaen.com/>
HOURS: upon inquiry

HOTEL RESTAURANT ALCAIDÍA DE MÁGINA

The Hostal Alcaidía de Mágina is located in the Andalusian village of Cambil, on a hillside, in the lungs of Sierra Mágina. It has six rooms, where an elegant decoration contrasts with a rural environment, enjoying magnificent views. The Hotel Restaurante Alcaidía de Mágina is a 46' drive from Bedmar and a 21' drive from Huelma (depending on the option you choose).



C/ El Santo, 17 . 23120 Cambil (Jaén)
+ 34 953 30 03 27

reservas@laalcaidia.com
<https://laalcaidia.com>

CORTIJO DE BORNOS LODGING

Rural lodging in Cambil. Events are held and active tourism activities are organized in collaboration with companies in the area. As well as informal olive oil tourism visits in collaboration with a nearby olive mill. It has a capacity of 32 people in the lodging, which can be increased to 44.

The lodging Cortijo de Bornos de Cambil is located about 46' by car from Bedmar and 21' by car from Huelma (depending on the option chosen).



Ctra. A-324 km 11. 23120 Cambil (Jaén)
+ 34 676 796 575

cas@cortijodebornos.es
<https://www.cortijodebornos.es/>

LOS JARDINES DE LA ALMAZARA

After 40 years in the hotel and catering business, Los Jardines de la Almazara in Mancha Real is one of the largest tourism and leisure centers in the region. Located at the gateway to Sierra Mágina, one of the most dramatic areas of Andalusia, its rooms recreate the sensations and atmosphere that we breathe in our sea of olive trees. Among its facilities it has a lounge, restaurant, gardens, terrace and parking. They celebrate weddings and communions.



Ctra. Mancha Real-Pegalajar, km 0,600
23100 Mancha Real (Jaén)
+ 34 666 560 095 / + 34 667 992 538

info@jardinesdelaalmazara.es
<https://jardinesdelaalmazara.es/>

PACKAGE 3

DAY 2

TOWN OF CAMBIL

Fortresses of Cambil and Alhabar

Nestled in the southern valley of Sierra Mágina are the two imposing fortresses, Cambil and Alhabar, which stand on rocky outcrops and have played a fundamental role in the history of the Conquest of the Nazari Kingdom of Granada.



Nacimiento de Arbuniel

The source of the Arbuniel River, also known as El Nacimiento del Agua, is located on the slopes of the Torre de Gallarín mountain, in the surroundings of the town of Arbuniel. It is a privileged enclave since its great flow supplies irrigation and even moved mills that transformed the agricultural products that were cultivated in their lands. Now it is converted into a recreational area for the enjoyment of people who want to visit it.



Town Hall of Cambil
Plaza de la Constitución, 1

+34 953 300 427
<https://cambil-arbuniel.es/>

TOWN OF LOS CÁRCHELES

Hiking trail

Cultural Heritage

The ruins of Castillejo, the ruins of Castellón and the Parish Church of “Nuestra Señora de los Ángeles” in Carchelejo stand out among its historical heritage.



Town Hall of Los Cárcheles
Plaza de la Constitución, 8. Carchelejo

+34 953 302 003
<https://www.carcheles.es/>

TOWN OF CAMPILLO DE ARENAS

Castle of Arenas

The Arenas Castle was built around the 14th century, preserving structures from the 9th to the 11th century. It sits on the Cerro del Castillo de Puerta Arenas, in the Sierra de Alta Coloma, between Granada and Jaén. The Portillo del río Campillo is the only practical way to cross this mountain range.



+ 34 953 309 004

<https://www.campillodearenas.es/>

23130 Campillo de Arenas, Jaén

HOURS: upon inquiry

TOWN OF NOALEJO

Santeria Interpretation Center

The Santeria Interpretation Center of Noalejo is a place that offers information and knowledge about Santeria. Here, visitors can learn about the traditions, beliefs and practices associated with the religion.



Cultural Heritage

Church of Our Lady of the Assumption, which was ordered to be built by Doña Mencía de Salcedo in 1536 (founder of Noalejo). Located between the Plaza D. Pedro Menor and the Plaza de España. With plant of Mudéjar structure and Nave of rectangular form where it is inserted a plant of Latin cross and a square head. It keeps the Virgin of Bethlehem, patron saint of Noalejo.



Town Hall of Noalejo

Plaza de España, 1

+34 953 306 134

<https://noalejo.es/>



ACEITES NOAOLIVA – OIL MILL (NOALEJO)



Exclusively by mechanical procedures: milling, centrifuging, decanting and filtering. Of the oils obtained, “Extra Virgin Olive Oil” is the best quality and superior category, as it maintains irreproachable qualities, both analytical and sensory. Its aroma and flavor reproduce those of the olives from which it comes and contains all the healthy and nutritional attributes of this exceptional natural product. The Andalusian Co-op Society Jesús del Gran Poder was founded in 1965 in the town of Noalejo, after the founding members acquired a modest private olive mill. This municipality, land of olive groves and beautiful landscapes, is located in the extreme south of the province of Jaén, on the border with the province of Granada and in the beautiful region of Sierra Mágina, and its municipal district is known as the “land of the quarrels” due to the continuous disputes between the two provinces to appropriate the jurisdiction and sovereignty of the old entailed estate.

Avda. de la Constitución, s/n
23140 Noalejo (Jaén)
+ 34 953 30 63 20 / + 34 667 68 86 92

acedenoalejo@gmail.com
<https://www.noaliva.es/>



CONDITIONS

Days of the week and times for your visits:

The visits indicated can be carried out every day of the week, although it is necessary to consult each resource at the time of scheduling the trip, to see schedules and possible closures for holidays or off-season.

Materials:

Materials and equipment provided by the operator, by the intermediary or by local olive oil tourism producers and activities:

The producers provide space, EVOOS and elements for the tasting.

Materials and equipment to be provided by the customer, if any:

Comfortable shoes and clothing for visits. No equipment or special preparation is required.

ACTIVE AND PASSIVE SAFETY MEASURES:

The establishments and companies indicated have the legally established safety measures, as well as the required sanitary and biosecurity measures. Clients will be informed upon arrival at each of the establishments; as well as any other special recommendations depending on the activities and options chosen (for example, field visits in the olive groves, hiking, horse-back riding and other nature tours).

INSURANCE: The establishments and resources visited, as well as the transportation companies and activities that are optionally contracted, if applicable, have the legally required insurance.

If the service is contracted through tour operators/travel agencies, complementary travel insurance can be requested upon request, and also depending on the chosen activity (e.g., active tourism/adventure sports).

Description of the components and services included and not included:

- Own transportation at clients' expense. The client arrives at the destination and travels to the resources in his own vehicle.
- One night's lodging in the establishment and type of room requested by the client.
- Lunch at the suggested restaurant or chosen from the proposed options.
- Visits indicated in the packages.
- The price may vary depending on the options chosen.



Visit our website, where you will find more information about each olive oil tourism experience



for the improvement of olive oil sustainability in the Jaén region

Project cofinanced with public funds from the European Union through the European Agricultural Fund for Rural Development (EAFRD) and the Ministry of Agriculture, Fisheries, Water and Rural Development of the Regional Government of Andalusia.

PROMOTED BY:



PARTNER:



SUBVENCIÓN:



Most representative resources

- **C.R.D.O. Sierra Mágina en Bedmar**
<https://sierramagina.org/>
Ctra. Mancha Real-Cazorla, s/n,
23537 Bedmar (Jaén)
+34 953 772 090
denominacion@sierramagina.org
- **Olimágina AOVE SL**
+34 607647763
<https://fincaeltrueno.com/rocio@olimagina.com>
- **SCA Bedmarese**
<https://magnasur.com/>
Polígono Industrial Los Llanos s/n
23537 Bedmar (Jaén)
+ 34 953760057
principal@cooperativabedmarese.com
- **Thuelma Óleoturismo Group (Huelma)**
<https://www.thuelma.es/>
Carretera A401 km. 49
23560 Huelma (Jaén)
+ 34 953 39 01 55
+34 633 20 29 26
info@thuelma.es
- **Paleomágina. (Center of Prehistoric Investigations of Sierra Mágina)**
<https://turismoconciencia.fundaciondescubre.es/promotores/paleomagina-centro-de-investigaciones-prehistoricas-de-sierra-magina/>
- **Visit the Castle of Jimena**
<https://www.jimena.es/>
+ 34 953 35 70 01
- **Visit Nacimiento de Arbuniel and Fortresses of Cambil and Alhabar**
<https://cambil-arbuniel.es/>
- **Visit Huelma.**
<https://www.facebook.com/people/Oficina-Turismo-Huelma-y-Solera/100094949033628/>
- **Visit Bélmez de la Moraleda.**
<https://belmezdelamoreda.es/>
- **Visit Cabra del Santo Cristo.**
<https://www.aytocabradelsantocristo.com/>
- **Visit Larva.**
<https://larva.es/>
- **Visit Jódar.**
<https://jodar.es/>
- **Visit Bedmar.**
<https://bedmargarcez.es/>
- **Visit Pegalajar.**
<https://ayto-pegalajar.org/>
- **Visit Albanchez de Mágina.**
<https://albanchezdemagina.es/>
- **Visit Torres.**
<https://aytorres.es/>
- **Visit Los Cárcheles.**
<https://www.carcheles.es/>
- **Visit Campillo de Arenas.**
<https://www.campillodearenas.es/>
- **Visit Noalejo.**
<https://noalejo.es/>
- **Visit La Guardia de Jaén**
<http://laguardiadejaen.com/>
- **ADR Sierra Mágina.**
www.magina.org
- **Nuestra Señora de los Remedios s co-op - Jimena**
<https://www.orodecanava.com>
SCA Ntra. Sra. de Los Remedios
Ctra. Mancha Real – Cazorla, km 16,800
23530 Jimena (Jaén)
+ 34 953 357 437
info@orodecanava.com

- **Visit to the Castle of Albánchez**
<https://www.albanchezdemagina.es/turismo.html>
ayuntamiento@albanchezdemagina.es
 + 34 953 347009

- **VVisit to the Castle and Caves of Jódá**
<https://www.jodar.es/>
 + 34 953 77 9718

- **Señorío de Camarasa SCA Santa Isabel - Torres**
<https://santaisabeldetorres.com/>
 Ctra. Jimena-Torres, km 7,8
 23540 Torres (Jaén)
 + 34 953 36 30 30
 + 34 687 713 092
info@santaisabeldetorres.com

- **VVisit to La Guardia de Jaén castle**
<http://laguardiadejaen.com/>
 + 34 953 32 71 00
ayuntamiento@laguardiadejaen.es

- **Aceites Oleobercho - Oil Mill - Pegalajar**
<https://www.aceitesoleobercho.com/>
 SCA Santa María
 Pol. Ind. Paseo del Puerto, s/n
 23110 Pegalajar (Jaén)
 + 34 953 36 18 15
tienda@aceitesoleobercho.com

- **Aceites Melgarejo - Oil Mill (Pegalajar)**
www.aceites-melgarejo.com
 Aceites Campoliva S.L.
 Ctra. Circunvalación, s/n
 23110 Pegalajar (Jaén)
 +34 953 36 10 81
info@aceites-melgarejo.com

- **ACEITES LA CASONA - AGR. EL PUERTO (Pegalajar)**
www.aceiteecologicolacasona.com
 Camino del Puerto, s/n
 23110 Pegalajar (Jaén)
 + 34 687 48 08 89
info@aceiteecologicolacasona.es

- **Visit to the Interpretation Center of the Faces of Bélmez**
https://www.facebook.com/groups/657558327593544/?locale=es_ES
 c/ Alonso Vega, 2
 23568 Bélmez de la Moraleda (Jaén)
 + 34 953 39 40 02
 + 34 654 559 814
centrocarasdeblemez@gmail.com

- **Ntra. Sra de la Paz co-op - La Perla de Mágina**
www.laperlademagina.es
 Cooperativa Ntra. Sra. de la Paz
 Paseo del Prado, 7
 23568 Bélmez de la Moraleda (Jaén)
 + 34 953 39 40 52
 + 34 619 25 43 91

- **VVisit to the Arenas castle (Campillo de Arenas)**
<https://www.campillodearenas.es/>
 + 34 953 30 90 04

- **Aceites Noaoliva – Oil Mill (Noalejo)**
<https://www.noaoliva.es/>
 Avda. de la Constitución, s/n
 23140 Noalejo (Jaén)
 + 34 953 30 63 20
 + 34 667 68 86 92
aceitedenoalejo@gmail.com

- **Oil Mill Larvoliv – (Larva)**
<https://aceitedeolivalarvoliva.es.tl/>
 23591 Larva (Jaén)
 + 34 630 31 53 43
larvoliva@gmail.com

- **Hotel Casa Rural Arenaria (Torres)**
<https://www.facebook.com/profile.php?id=100057158152553>
casruralarenaria@gmail.com
 +34 678 46 85 88

Accommodations

- **Hotel Casa Rural Arenaria (Torres)**
<https://www.facebook.com/profile.php?id=100057158152553>
casruralarenaria@gmail.com
 +34 678 46 85 88

- **Rural Lodging “El Agüelo” (Huelma)**
<https://cortijoelaguelo.com/>
+34 696 37 95 09
- **El Huerto del Francés - Mágina Dream (Pegalajar)**
www.maginatdream.com
+ 34 625 21 48 52
- **Rural Lodging Mágina Dream La Guardia (La Guardia de Jaén)**
www.maginatdream.com
+ 34 625 21 48 52
- **Hotel restaurante Alcaidía de Mágina (Cambil)**
<https://laalcaidia.com>
+ 34 953 30 03 27
- **Lodging Cortijo de Bornos (Cambil)**
<https://www.cortijodebornos.es/>
+ 34 676.79.65.75
casa@cortijodebornos.es
- **Lodging Cortijo El Cercadillo (Bedmar)**
<https://www.cortijoelcercadillo.com/>
+ 34 615 547 361
elcercadillo@cortijoelcercadillo.com
- **Hotel Establishmen: Hostal Casería San José de Hútar (Albanchez de Mágina)**
<https://hotel-rural-san-jose-de-hutar.negocio.site/>
+ 34 630 68 36 50
- **Rural Hotel Pico Aznaitín (Albanchez de Mágina)**
+34 618 44 18 38
- **Hotel Restaurant El Paraíso de Mágina (Bedmar)**
<https://www.elparaisodemagina.com>
+ 34 953 76 00 10
- **Rural Guesthouse Cuadros (Bedmar y Garciez)**
<https://www.facebook.com/profile.php?id=100042237135699>
+ 34 685 25 90 41
- **Hotel Becerra Restaurant Santa Lucia (Campillo de Arenas)**
<https://www.infohostal.com/guia/jaen/campillo-de-arenas/alojamiento/163949/hotelabades-santaluca.html>
+ 34 953 30 99 22
- **Guesthouse Nueva Frontera (Campillo de Arenas)**
<https://www.infohostal.com/guia/jaen/campillo-de-arenas/alojamiento/157251/nuevafrontera.html>
+ 34 953 30 90 10
- **Hotel El Oasis (Cárcheles)**
<https://www.restaurantehoteleloasis.es/>
+ 34 953 30 20 83
- **Guesthouse Ángel (Huelma)**
<https://www.facebook.com/people/Hostal-Restaurante-%C3%81ngel/100087370231123>
+ 34 953 39 02 34
- **Guesthouse Solera (Huelma)**
<https://www.facebook.com/p/Hostal-Restaurante-Solera-100057159141852/>
+ 34 953 39 10 04
- **Hotel Restaurante Los Molinos (Jódar)**
<https://www.facebook.com/profile.php?id=100067952223623>
www.restaurantelosmolinos.com
+ 34 658 091 813
- **Hotel Ciudad de Jódar (Jódar)**
www.hotelciudaddejodar.com
+ 34 953 78 50 51
- **Hotel Rincón de Pepe (Noalejo)**
<https://www.facebook.com/p/Hotel-Restaurante-Rinc%C3%B3n-De-PEPE-100032495276920/>
+ 34 953 30 64 03
- **Rural Hotel Puerto Mágina (Torres)**
<http://puertomagina.com/>
+ 34 953 36 31 92

Restaurants

- **El Rincón de la Charca (Pegalajar)**
<https://www.facebook.com/profile.php?id=100075962871447>
 +34 953361014
elrincondelacharca@gmail.com
- **Restaurant Los Castillos (Cambil)**
<https://www.facebook.com/people/Restaurante-Los-Castillos-Cambil-Jaen/100054522966577/>
- **Restaurant El Paraíso de Mágina (Bedmar)**
<https://www.elparaisodemagina.com/>
 + 34 953 76 00 10
- **Casa Herminia (Cabra de Santo Cristo)**
<https://www.facebook.com/restaurante.casaherminia/www.casaherminia.com>
 + 34 953 39 75 06
 + 34 635 57 44 85
- **Hotel restaurant Alcaidía de Mágina (Cambil)**
<https://laalcaidia.com/>
 + 34 953 300 327
- **Restaurant El Adelfal (Bedmar)**
<https://www.facebook.com/ElAdelfal/>
<https://restauranteadelfal.es>
 + 34 661 60 79 38
- **Restaurant La Alcuza (Pegalajar)**
<https://www.facebook.com/laalcuza/>
 + 34 629 75 20 46

Maximum and minimum group size

Recommended group size maximum 20 people, to be consulted with each of the providers of the different services, as well as the minimum number of visitors for the visits, which may vary for each resource.