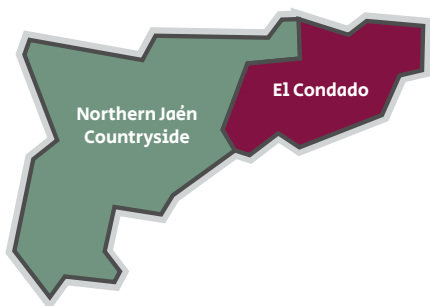


# Multi-Experience 1



# Northern Jaén Countryside and El Condado

## ITINERARY 1

### Starting at Northern Countryside

## Day 1

### Northern Jaén Countryside

See options for Activities, Restaurants and Accommodation in the "RESOURCES" section (pages 12 - 27).



#### Morning:

9:00 h

Reception and welcome of customers. Detailed information about the experience. Informative talk. Millers breakfast.

#### OPTION A

10:00 h

Options for visiting one of the most emblematic olive oil tourism companies in the Northern Jaén Countryside: **Aires de Jaén, Oro Bailén, Aceites Padilla o Picualia:**

- Visit to the oil mill, their own olive grove, EVOO tasting. Visit to the oil store.

14:00 h

Lunch at chosen restaurant in Bailén or Baños.

#### OPTION B

10:00 h

Visit to **Terra Oleum Museum**, oil tasting. Cultural tour of **Mengíbar**.

14:00 h

Lunch at chosen restaurant in Bailén or Mengíbar.

#### Evening:

16:30 h

#### OPTION A

Cultural tour of **Baños de la Encina**. (Castle of Burgalimar, medieval historic town center, hermitage of Jesús del Llano with its Camarín Barroco mill of Santo Cristo).

#### OPTION B

16:30 h

Cultural tour of **Bailén** (Interpretation Center of the Battle of Bailén, monuments to the generals of the fight, monument to María Bellido, Church of the Encarnación) or **Mengíbar** (Casa Palacio, Torre del Homenaje, Church of San Pedro Apóstol).

20:00 h

Dinner at chosen restaurant in Bailén, Baños de la Encina or Mengíbar.

Accommodation at chosen lodging in Bailén, Baños de la Encina or Mengíbar.

# Day 2

## El Condado

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



### Morning:

**8:00 h** Breakfast and transfer.

#### OPTION A

**10:00 h** Client reception and welcome at the **Olive Oil and Olive Grove Interpretation Centre**, in **Navas de San Juan**:

- Introductory talk.
  - Visit to the Interpretation Center.
- Transfer to Castellar (30 min).

**11:30 h** Visit to **Aceites Nobleza del Sur** oil mill, in **Castellar**.

- Introductory talk.
- Visit to the olive mill. Tour of a nearby olive grove.
- Oil tasting. Visit to the oil store. Length: 2h 30' (1h talk and oil mill tour, 30' coffee break, 1h olive grove tour and oil tasting).

#### OPTION B

Visit to a Museum or Interpretation Center from “**CondadoJaén: Territorio Museo**”.

**14:00 h** Tour of the town of **Castellar** (Iberian Sanctuary of Cueva de La Lobera, Iberian Museum of Castellar, Excolegiata de Santiago Apóstol Church).

Lunch at chosen restaurant in Castellar.

### Evening: OPTION A

**16:30 h** Transfer and tour of the town of **Chiclana de Segura** (medieval old town, cave houses, Viewpoint and Interpretation Center of the poet Jorge Manrique, Plaza Mayor).

**17:00 h** Visit to the **Arteoliva** workshop and store: olive wood craftsmanship.

**19:30 h** Visit to **Dinosaur Footprints** in Santisteban del Puerto.

#### OPTION B

Visit to the **Dry Stone Constructions**, World Heritage Site, in Sorihuela del Guadalimar.

#### OPTION C

Visit to the bull ranch Finca **El Vadillo**, in Navas de San Juan or Finca **Puerto Laca**, in Santisteban del Puerto:

- Tour of the ranch guided by professionals.
- Bull-related activities: young bull wrangling, practical bullfighting classes, horseriding.
- Possibility of exclusive and special events.

End of the experience and client farewell.

# Day 1

## El Condado

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



## ITINERARY 2

### Starting at El Condado

#### Morning:

9:00 h

Client reception and welcome. Detailed talk about the experience. Miller's breakfast and transfer.

#### OPTION A

10:00 h

Client reception at the **Olive Oil and Olive Grove Interpretation Center**, in **Navas de San Juan**:

- Introductory talk.
  - Tour of the Interpretation Center.
- Transfer to Arquillos (10 min).

11:00 h

Visit to **Finca las Manillas** oil mill, en Arquillos:

- Visit to the ranch and the olive grove, guided tour of the oil mill. Oil School: brief training in oil. Product and wine tasting. Visit to the oil store. Length: 3h (1h olive grove tour, , 30' coffee break, 30' oil school, 30' product and wine tasting).

#### OPTION B

Visit to a Museum or Interpretation Center from “**CondadoJaén: Territorio Museo**”.

14:00 h

Lunch at chosen restaurant.

#### Evening: OPTION A

Visit to the wild bull ranch **Finca el Añadío** (Vilches): horseriding tours, horse-drawn carriages, horse school. Birdwatching, telescope for astrological observations, bow lessons, outdoor barbecues. Bull tourism, bull wrangling, visit to the cattle facilities. Possibility of special and exclusive events.

19:30 h

Urban tour of **Vilches** (Casas Cueva, Viewpoint and Interpretation Center of the Fortified City of Giribaile, Castle of Vilches, Hermitage of the castle).

#### OPTION B

16:30 h

Transfer and tour of the town of **Chiclana de Segura** (medieval old town, cave houses, viewpoint and Interpretation Center of the poet Jorge Manrique, Plaza Mayor).

19:00 h

Visit to the **Arteoliva** workshop and store: olive wood craftsmanship.

19:30 h

Visit to the **Dinosaur Footprints** Site of Santisteban del Puerto.



### OPTION C

■ Visit to the **Dry Stone Constructions**, Human Heritage Site, in Sorihuela del Guadalimar.

### OPTION D

Visit to the will bull ranch **Finca El Vadillo**, in Navas de San Juan, or **Finca Puerto Laca**, in Santisteban del Puerto:

- Tour of the ranch led by professionals.
- Bull-related activities: bull wrangling, practical bullfighting lessons, horseriding. Possibility of special and exclusive events.

Dinner at chosen restaurant from El Condado.

Accommodation at chosen lodging from El Condado.

# Day 2

## Northern Jaén Countryside

See options for Activities, Restaurants and Accommodation in the "RESOURCES" section (pages 12 - 27).



### Morning:

**8:00 h** Breakfast and transfer.

### OPTION A

**10:00 h** Visit to some of the most emblematic oil tourism establishments in the area of the Northern Jaén Countryside: **Aires de Jaén, Oro Bailén, Aceites Padilla or Picualia**:

- Visit to the oil mill, visit to their own olive grove.
- Oil tasting. Visit to the oil store.

**14:00 h** Lunch at chosen restaurant in Bailén or Baños de la Encina.

### OPTION B

**10:00 h** Visit to **Terra Oleum Museum**, oil tasting. Cultural tour of **Mengíbar**.

**14:00 h** Lunch at chosen restaurant in Bailén or Mengíbar.

### Evening: OPTION A

**16:30 h** Cultural tour of **Baños de la Encina**. (Burgalimar Castle, historical medieval town, hermitage of Jesús del Llano with his Camarín Barroco, Santo Cristo mill).

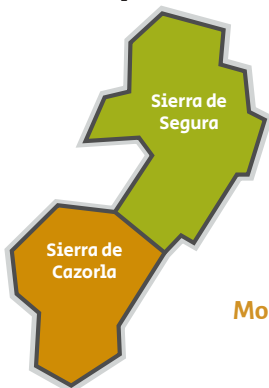
### OPTION B

**16:30 h** Cultural tour of **Bailén** (Interpretation Center of the Battle of Bailén, monuments to the generals, monument to María Bellido, Church of the Encarnación), or **Mengíbar** (Casa Palacio, Torre del Homenaje, Church of San Pedro Apóstol).

End of the experience and client farewell.

## Multi-Experience 2

# Sierra de Cazorla and Sierra de Segura



## Day 1

Sierra de Cazorla

See options for Activities, Restaurants and Accommodation in the "RESOURCES" section (pages 12 - 27).



### ITINERARY 1

#### Starting at Sierra de Cazorla

**Morning:** Client reception at the **Tourism Office of Cazorla**. Welcome, and information about the experience.

##### OPTION A

**9:30 h** Visit to the oil tourism company **Agraria Olearum**, in the historical-artistic center of Cazorla: presentation and tasting of oils. Visit to the oil store. Transfer. **Visit to the centennial olive trees** "Acebuches de las Hoyas", in La Iruela or in Cazorla. Transfer to an **oil mill in the region**. Return to Cazorla and **guided EVOO tasting**.

##### OPTION B

**9:30 h** Transfer to **Oleotur Cazorla**, in Cazorla:

- Tour of the museum. Visit to the oil mill.
- Oil tasting and presentation. Miller's breakfast.
- Visit to the oil store.

##### OPTION C

**9:30 h** Transfer to **Hacienda La Almedina**:

- Visit to the museum and history of the ranch. Visit to the oil mill. Visit to their own olive grove.
- Oil presentation and tasting. Miller's breakfast.
- Visit to the oil store.

**Optional:** Visit to La Almazara oil mill in Cazorla.

**14:00 h** Lunch at chosen restaurant (around Cazorla).

##### Evening: OPTION A

**16:00 h** Visit to **Spa OleoSalud Sierra de Cazorla**, in La Iruela:

- Body treatments with olive oil.

**Optional:** Guided tour of the historical site of **La Iruela**: La Iruela Castle, Church of Santo Domingo de Silos and "Oliveros de Jaén" Viewpoint".

##### OPTION B

**16:00 h** Guided tour of the historic-artistic center of **Cazorla**: Balcón Zabaleta viewpoint, Ruins of Santa María and Bóveda del Río Cerezuelo, "Los Molinos del Río Cerezuelo" Interpretation Center and "Froncosa Naturaleza" Theme Center. Visit to Castillo de la Yedra.

# Day 2

## Sierra de Segura

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



### OPTION C

**16:00 h** Guided tour of **Quesada**: Cultural route: “through the painting and the poetry of the olive grove”

- Museum of the painter Rafael Zabaleta, “Olive grove Landscapes”. Museum of the poet Miguel Hernández, “Andalusians of Jaén. Haughty olivers”.
- Interpretation Center of Quesada: Prehistoric Caves, World Heritage Levantine Arch. Roman City of Bruñel.

**20:30 h** Dinner at chosen restaurant in Sierra de Cazorla.

Accommodation at chosen lodging in Sierra de Cazorla.

### Morning:

**8:00 h** Breakfast and transfer to Sierra de Segura.

**9:30 h** Optional visit to one of the most emblematic oil tourism sites in the area of Sierra de Segura: **Cortijo La Zarza** (Arroyo del Ojanco), **Oleaí** (Beas de Segura), **Oleofer** and **Oro de La Puerta** (La Puerta de Segura), **SCA Sierra de Génave** (Génave):

- Welcome and talk about the experience.
- Visit to olive grove. Visit to oil mill.
- Oil presentation and tasting. Visit to oil store.

**14:00 h** Lunch at chosen restaurant in Sierra de Segura.

### Evening:

Optional nature or cultural visits in one of the 13 towns in the region of Sierra de Segura:

- Visit to the area of **Santiago-Pontones** and its natural mountain landscape: Sierra de las Banderillas, Source of the Segura river, Campos de Hernán Perea; Galapán Pine; Don Domingo’s “Starlight” site; Torre del Vinagre Visitor Center.
- Visit to **Segura de la Sierra**, Historical-Artistic Set belonging to the Most Beautiful Town in Spain network: Town wall, Castle of Segura de la Sierra, arab baths, Church of Santa María del Collado, Town hall.
- Visit to **Hornos**, Historical-Artistic Set: including Church of Nuestra Señora de la Asunción, El Aguilón viewpoint, Las Celadillas viewpoint, traditional washing place, Castle of Hornos-Cosmolarium, etc
- Visit to the historical center of **Beas de Segura**: cultural, historical and architectural heritage; Convent of Carmelitas Descalzas; Route of Santa Teresa, Church of Nuestra Señora de la Asunción, Mocho Bridge, etc
- Landscape and nature tour of **Embalse de El Tranco** on a solar-energy-fueled boat.

End of the experience and client farewell.

## ITINERARY 2

### Starting at Sierra de Segura

# Day 1

## Sierra de Segura

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



#### Morning: 9:00 h

Client reception at the client-chosen emblematic oil tourism site in the area of Sierra de Segura: **Cortijo La Zarza** (Arroyo del Ojanco), **Oleaí** (Beas de Segura), **Oleofer** and **Oro de La Puerta** (La Puerta de Segura), **SCA Sierra de Génave** (Génave):

- Welcome and talk about the experience.
- Visit to olive grove.
- Visit to oil mill.
- Oil presentation and tasting.
- Visit to oil store.

#### 14:00 h

Lunch at chosen restaurant in the region of Sierra de Segura.

#### Evening:

Optional nature or cultural visits in one of the 13 towns in the region of Sierra de Segura:

- Visit to the area of **Santiago-Pontones** and its natural mountain landscape: Sierra de las Banderillas; Source of the Segura river; Campos de Hernán Perea; Galapán Pine; Don Domingo’s “Starlight” Site, Torre del Vinagre Visitor Center, etc.
- Visit to **Segura de la Sierra**, Historical-Artistic Set belonging to the Most Beautiful Town in Spain network: Town wall, Castle of Segura de la Sierra, arab baths, Church of Santa María del Collado, Town hall.
- Visit to **Hornos**, Historical-Artistic Set: including Church of Nuestra Señora de la Asunción; El Aguilón viewpoint; Las Celadillas viewpoint; traditional washing place, Castle of Hornos-Cosmolarium, etc.
- Visit to the historical center of **Beas de Segura**: cultural, historical and architectural heritage; Convent of Carmelitas Descalzas; Route of Santa Teresa; Church of Nuestra Señora de la Asunción; Mocho Bridge, etc.
- Landscape and nature tour of **Embalse de El Tranco** on a solar-energy-fueled boat.

#### 20:30 h

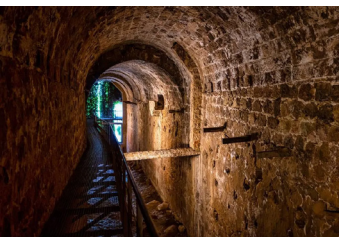
Dinner at chosen restaurant in Sierra de Segura.

Accommodation at chosen lodging of Sierra de Segura.

# Day 2

## Sierra de Cazorla

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



### Morning:

**8:00 h** Breakfast and transfer.

**9:00 h** Client reception at the **Cazorla Tourism Office**. Welcome and talk about the experience.

#### OPTION A

**9:30 h** Visit to the **Agraria Olearum** olive oil company, in the historic-artistic set of the town of Cazorla: Oil presentation and tasting. Visit to oil store. Transfer and **visit to the centennial olive trees of “Acebuches de las Hoyas”**, in La Iruela or Cazorla. Transfer to an **oil mill in the region**.

#### OPTION B

**9:30 h** Transfer to **Oleotur Cazorla**, in Cazorla:

- Museum tour. Visit to oil mill.
- Oil presentation and tasting. Miller’s breakfast.
- Oil store visit.

#### OPTION C

**9:30 h** Transfer to **Hacienda La Almedina**:

- Museum tour and history of the ranch. Visit to oil mill. Visit to olive grove inside the ranch.
- Oil presentation and tasting. Miller’s breakfast.
- Oil store visit.

**Optional:** Visit to La Almazara oil store in Cazorla.

**14:00 h** Lunch at chosen restaurant (around Cazorla).

### Evening: OPTION A

**16:00 h** Visit to **Spa OleoSalud Sierra de Cazorla**, in La Iruela:

- Body treatments with olive oil.

**Optional:** Guided tour of the historical set of **La Iruela**: La Iruela Castle, Church of Santo Domingo de Silos and “Olivares de Jaén” Landscape Viewpoint.

#### OPTION B

**16:00 h** Guided tour of the historical-artistic set of **Cazorla**: Balcón Zabaleta Viewpoint, Ruins of Santa María and Río Cerezuelo Archway, “Los Molinos del Río Cerezuelo” and Interpretation Center and “Froncosa Naturaleza” Theme Center. Visit to La Yedra Castle.

#### OPTION C

**16:00 h** Guided tour of **Quesada**: “Through the painting and poetry of the olive grove” guided tour.

- Painter Rafael Zabaleta Museum, “Olive grove Landscapes”. Poet Miguel Hernández Museum, “Andalusians in Jaén, haughty olive growers”.
- Center for the Interpretation of the Archaeological Heritage of Quesada (CIPAQ): Cave Paintings, World Heritage Levantine Arch and Bruñel Roman Town.

End of the experience and client farewell.



## Multi-Experience **3**

# Sierra Sur de Jaén and Sierra Mágina



## ITINERARY 1

### Starting on Sierra Sur

# Day 1

## Sierra Sur de Jaén

See options for Activities, Restaurants and Accommodation in the “RESOURCES” section (pages 12 - 27).



#### Morning:

**9:00 h**

Client reception and welcome at the facilities of Virgen del Perpetuo Socorro co-op. Introductory talk to the complete experience.

**9:30 h**

**Visit to the Virgen del Perpetuo Socorro co-op (Alcaudete):**

- Visit to the oil mill and museum facilities.
- Visit to the Interpretation Center: Qualities and Uses of Olive Oil and Health.
- Miller's breakfast.
- Store visit.

**11:30 h**

#### OPTION A

**Visit to Oil Museum - Alcalá la Real.**

- Visit to the museum.
- Walk among olive trees.
- Tasting of EVOO-made products.
- Visit to the store.

#### OPTION B

**Visit to Luis Cano Fuentes E Hijos, S.L. oil mill - Ermita Nueva (Alcalá la Real).**

- Visit to the olive grove.
- Visit to the oil mill facilities.
- Visit to the “Systems of Production and Evolution through History”.

#### OPTION C

**Visit to Aceites Florencio Aguilera (Alcalá la Real).**

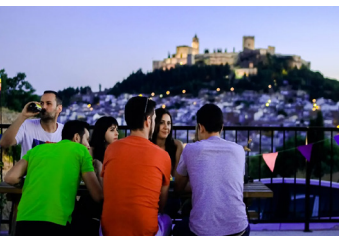
- Tour of the facilities.
- EVOO tasting.

**14:00 h**

Lunch at chosen restaurant.

**Evening:****16:30 h OPTION A****Visit to the historical-cultural heritage of Alcalá la**

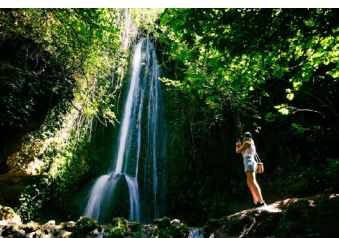
**Real:** Guided tour of La Mota Fortress and the Historical Set of Alcalá la Real.

**OPTION B****Visit to the historical-cultural and natural heritage**

**of Alcaudete:** Guided tour of Calatrava Castle. Interpretation Center of the Military Order of Calatrava, Church of Santa María la Mayor, Church of San Pedro, Church of El Carmen, etc. Laguna Honda and Laguna del Chinche natural reserves.

**OPTION C****Visit to the historical-cultural and natural heritage**

**of Castillo de Locubín:** Source of San Juan river, Church of San Pedro, Hermitage of Nuestro Padre Jesús, Casa de la Cruz de Santiago and La Villeta Fortress.

**OPTION D****Visit to the historical-cultural and natural heritage**

**of Frailes:** Church of Santa Lucía, Washing Place, Miguel de Cervantes Square, Plaza de Toros neighbourhood, La Martina, El tajo or El Raso Fountain.

**OPTION E****Visit to the ethnographic, cultural, and natural heritage**

**of Valdepeñas de Jaén:** Museum Mill of Santa, Hermitage of Chirlales, Church of Santiago Apóstol, Las Chorreras Site, Quejigo del Amo natural monument, Sierra de la Pandera, Ventisqueros, Pitillos or El Quiebrajano dam.

**OPTION F****Visit to the ethnographic, cultural, and natural**

**heritage of Los Villares:** Church of San Juan Bautista, Casas Capitulares del Ayuntamiento, Vizconde Palace and Río Frío Site.



Transfer.

**20:30 h** Dinner at client's choice of restaurant.

Accommodation at client's choice of lodging.

# Day 2

## Sierra Mágina

See options for Activities,  
Restaurants and Accommodation  
in the “RESOURCES” section  
(pages 12 - 27).



### Morning:

**8:00 h** Breakfast and transfer to Sierra Mágina.

**9:00 h** Client reception at **Grupo Thuelma**. Ctra. A-401 Km 49 Huelma (Jaén), where the morning activities will take place.  
Introductory talk.

**9:30 h** Visit to **Traditional Museum (traditional oil mill) Thuelma Group**:

- Visit to the oil mill.
- Tour of the olive grove.
- Oil tasting.

**13:00 h** Transfer.

Lunch at client's choice of restaurant in the towns of Jódar, Albánchez, Bélmez or Larva.

### Evening:

**16:00 h** **OPTION A**

**Visit to Albánchez Castle**, 14th-century construction with panoramic views of the whole region.

### **OPTION B**

**Visit to the Castle and the Caves of Jódar**. In the charming town of Jódar you can visit the 13th-century defensive castle and its rock-excavated cave. Midway through the 20th century there were more than 400, a few of which are still preserved.

### **OPTION C**

**Visit to Bélmez.**

- Faces of Bélmez Interpretation Center. Through its graphic and visual media you will get to know this phenomenon that started in the 70s and its mediatic repercussions through the years.
- Nuestra Sra de la Paz co-op, with its La Perla de Mágina EVO, with “Sierra de Mágina” D.O.

End of the experience and client farewell.

## ITINERARY 2

## Starting on Sierra Mágina

## Day 1

Sierra Mágina

See options for Activities, Restaurants and Accommodation in the "RESOURCES" section (pages 12 - 27).



## Morning:

**9:00 h** Client reception and welcome at the Sierra Mágina Regulation of Denomination of Origin Board, in the town of **Bedmar**, where the morning activities take place.

Introductory talk to the complete experience.

**9:30 h** Visit to the **Sierra Mágina Regulation Denomination of Origin Board**, Bedmar. Its site is in a vanguardist style building, popularly known as the "Guggenheim" of Bedmar which houses the Sierra Mágina Oil Interpretation Center:

- Tour of the visitor center: museum, panels, lab, tasting room...
- Guided tour of the olive grove with on-sit information about harvesting techniques.
- Oil tasting.

**13:00 h** Transfer to Mancha Real.

Lunch at **Los Jardines de la Almazara Restaurant** (Mancha Real).

## Evening:

**16:00 h** Transfer to **Jimena**.

Visit to the **Castle of Jimena**, located on the Peña Bermeja. Built on the 13th century, today only the Homenaje Tower is preserved. It's an important testimony to the military medieval architecture of Spain.

Transfer to the clients' choice of dinner and accommodation in the region of Sierra Mágina.

Dinner at the chosen restaurant.

Accommodation at the chosen lodging.

# Day 2

Sierra Sur  
de Jaén

See options for Activities,  
Restaurants and Accommodation  
in the “RESOURCES” section  
(pages 12 - 27).



## Morning:

**8:30 h** Breakfast.

---

**9:00 h** Transfer to the town of **Martos**, in the South Sierra of Jaén, which has been for decades the town with the biggest area of olive trees in the world, due to its special climate conditions, soil composition and landscape.

---

**10:00 h** Visit to **Cortijo El Madroño**, Martos. In a sea of olive trees we find this 19th-century ranch, in the middle of the Nazari way:

- Visit to the ranch, its, patios and gardens.
- Visit to the museum.
- Walk among olive trees.
- EVOO-based breakfast.

**Optional:** Flamenco and horse show.

---

## 12:30 h OPTION A

Visit to **Sociedad de Cooperativa Andaluza San Amador**, in the town of Martos. The olive groves that feed this oil mill are of the picual variety:

- Visit to the Interpretation Center: “Olive oil: its types and qualities”.
- EVOO presentation.
- Visit to the oil mill.
- Miller’s breakfast at the winery.

## OPTION B

Visit to **Sociedad de Cooperativa Andaluza Oleo-campo** in the town of Torredelcampo. It’s a co-op and packing plant:

- Visit to the packing facilities.
- Visit to the Interpretation Center: Qualities of Olive Oil and its Uses: Olive Oil and Nutrition.
- EVOO tasting.
- Visit to the oil store.

## OPTION C

**End of the experience and client farewell:** Walk among centennial olive trees. Cultural identity of these territories.

## OPTION D

**Visit to the historical-cultural heritage of Jamilena:** Parish church of Nuestra Señora de la Natividad and Hermitage of San Francisco.

---

End of the experience and client farewell.