

Regional experiences

Northern Jaén countryside

*Two days
surrounded by oil,
nature and heritage*

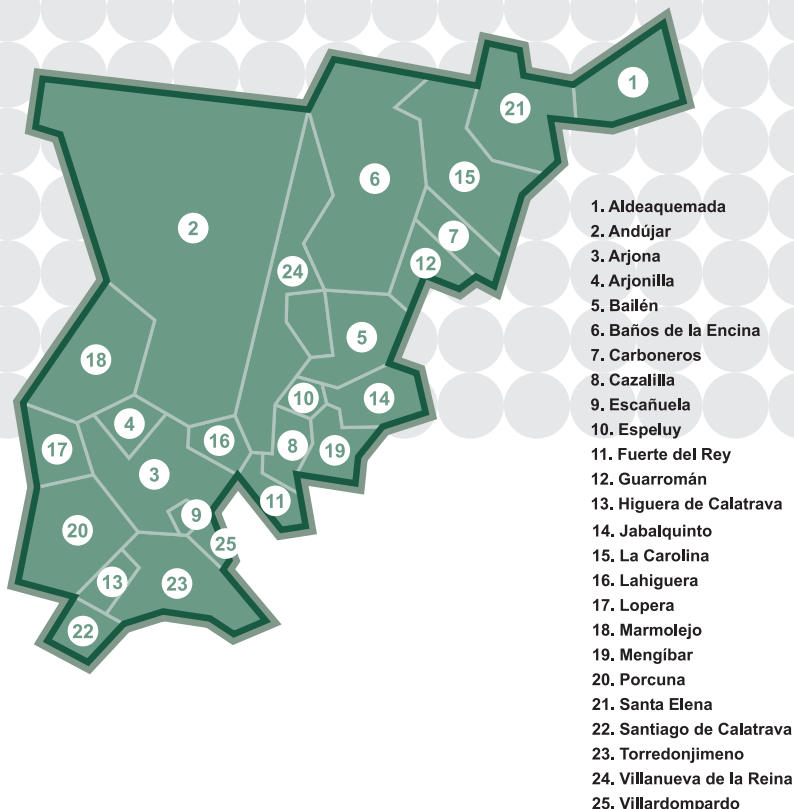


PACKAGE 1
Oil and heritage

PACKAGE 2
Olive trees and
Culture

PACKAGE 3 Olive
groves and
wilderness





The northern countryside of Jaén, gateway to Andalusia, opens the plateau to the lands of the south through the Sierra Morena, whose nature highlights include the Despeñaperros and Sierra de Andújar Natural Parks.

The generosity of the Guadalquivir River continues towards the southernmost part of the region, filling these lands with life and giving them the colorful colors that distinguish its fertile plains with traditional orchard products, fruit trees, and cereals, which join the indigenous vegetation. The meadow gives way to the unmistakable immensity of olive trees of the Jaén countryside, a territory that was a bastion of great cultures: Iberians, Romans, Muslims, and the Order of Calatrava. From a cultural perspective, there are also numerous celebrations, historical recreations and traditions that can be found in the region.

In all the typical gastronomy of the Campiña Norte de Jaén (Northern Countryside of Jaén) exists a great variety of dishes and recipes of old, in which the liquid green gold of the land is very present. The Northern Countryside of Jaén offers many exciting reasons to discover it, with olive oil tourism as a differential product, and it is a reference for lovers of history, heritage, ancestral customs, nature and good food.



PACKAGE 1

Oil and heritage



Day 1

9:00 h Customer reception and welcome. Detailed information about the experience.

9:30 h Visit to some of the most emblematic oil tourism olive oil tourism sites in the surroundings of the Guadalquivir river and the A4 and A44 highways in the northern countryside of Jaén:

Aires de Jaén, Oro Bailén, Aceites Padilla or Picualia.

- Welcome and informational talk.
- Miller-style breakfast.
- Visit to the selected oil mill, visit to the olive grove, visit to an oil products store.

Lunch at selected restaurant.*

Cultural visit to Baños de la Encina.

Transfer to chosen restaurants and lodging.

Dinner*

Lodging.*



Day 2

Breakfast

Transfer

10:00 h **Visit to Terra Oleum Museum.** Enjoy a sensory experience and learn to recognise the organoleptic characteristics of EVOO

Cultural visit to the town of Mengibar, rich in archaeological sites as the Maquiz hill, which hides the city of Iliturgi. In its historic center it preserves buildings and monuments of great interest, such as its Renaissance and Baroque church, the beautiful Torre del Homenaje, the Casa Consistorial and the Hotel Palacio de Mengibar.

14:00 h Lunch at selected restaurant.*

16:00 h End of the circuit. Farewell to the clients..

* See information in the "RESOURCES" section, on Optional and Complementary Activities / options for Restaurants and Accommodations in the Northern Countryside of Jaén (pp. 18 - 41).

PACKAGE 2

Olive trees and culture



Day 1

9:00 h Customer reception and welcome. Detailed information about the experience.

9:30 h Visit to some of the most emblematic olive oil tourism sites in the surroundings of the northern Jaén countryside:

Client reception at Oleorasa Tour, Cortijo Latorre or García Morón.

- Welcome and informational talk.
- Miller-style breakfast.
- Visit to the selected oil mill, visit to the olive grove, visit to an oil products store.

Lunch at selected restaurant.*

Cultural visit to Arjona or Lopera/Porcuna.

Transfer to chosen restaurants and lodging

Dinner.*

Lodging.*



Día 2

Breakfast

Transfer.

10:00 h Visit and oil tasting at Tasted Room, in the town of Arjona. Enjoy a full sensory experience and learn to recognise the organoleptic characteristics of EVOO.

Cultural visit to the town of Andujar. Discover the rich heritage of its Historic Site, declared of Cultural Interest, visiting its most emblematic monuments such as the Church of Santa Maria, the Mirador de la Torre del Reloj, the Old Casa de Comedias, the Casa-Palacio de los Niños de Don Gome, which houses inside the Archaeological Museum or the remains of the ancient Almohad wall.

14:00 h Lunch at chosen restaurant.*

16:00 h Client farewell.

* See information in the "RESOURCES" section, on Optional and Complementary Activities / options for Restaurants and Accommodations in the Northern Countryside of Jaén (pp. 18 - 41).

PACKAGE 3

Olive groves and wilderness



Day 1

9:00 h Customer reception and welcome. Detailed information about the experience.

9:30h Visit to the chosen National Park:

Option 1: Parque Natural Despeñaperros.

Option 2: Parque Natural Sierra de Andújar.

Option 3: Paraje Natural Cascada de la Cimbarra.

Informational walk and tour about the fauna, flora and landscape.

Further details at the selected company.*

Picnic-style lunch during the tour.

16:30 h **OPTIONAL:** Hiking, Birdwatching and/or Stargazing activities.*

Transfer to the selected restaurant and lodging.

Dinner.*

Lodging.*



Día 2

Breakfast.

Transfer.

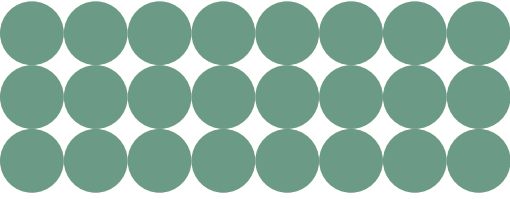
10:00 h Visit to some of the most emblematic olive oil tourism establishments in the northern countryside of Jaén: **Aires de Jaén, Oro Bailén, Aceites Padilla, Picualía, Oleorasa Tour, Cortijo Latorre, García Morón, Museo Terra Oleum o Tasted Room.**

- Welcome and detailed information about the experience.
- Informational talk.
- Visit to the museum/oil mill/tasting.

14:00 h Lunch at chosen restaurant.*

16:00 h Client farewell.

* See information in the "RESOURCES" section, on **Optional and Complementary Activities / options for Restaurants and Accommodations in the Northern Countryside of Jaén (pp. 18 - 41).**



AIRES DE JAÉN

EVOO producing company that offers experiences of olive oil tourism in Jabalquinto. A trip for the five senses that you will not forget, from touching the field with your own hands to tasting the best oils, in a guided visit to the olive grove of Finca Badenes (next to the Guadalquivir River) and the oil mill, where you can learn all the stages of EVOO production. It also includes a tasting of early harvest premium oils.

Activity program:

- Informative talk by Aires de Jaén.
- Visit to the oil mill.
- Visit to the olive grove and nature walk by the Guadalquivir river.
- Oil tasting.
- Visit to oil products store.

Length: Around 4 hours (15' introductory talk, + 1h oil-mill visit, +1h olive grove tour, 1h45' coffee break, oil tasting and oil products store visit).

Aires de Jaén S.L.
Carretera JV 3002, km 8. 23712 Jabalquinto (Jaén)
+34 953 55 29 28
+34 636 87 90 39
+34 953 05 04 60

oleoturismo@airesdejaen.com
www.airesdejaen.com
HOURS: Monday to Friday, 9:00 to 18:00 h
Closed on Saturdays and Sundays.
PRICE: Upon inquiry.



PICUALIA



Picualia is an olive mill that belongs to the Agricultural Cooperative of **Bailén**. It offers guided visits to its olive groves and mill, tastings, restoration, leisure, and oil-activities in order to promote the culture of the olive grove and the oil. The guided tour includes the olive grove and its modern mill to show the visitors the process of

harvesting, production, packaging and sale of this product, as well as the appreciation of the benefits of olive oil. Picualia's complex is perfectly visitable and accessible to everyone.

Activity program:

- Welcome and information about the experience
- Informational talk
- Visit to the oil mill
- Visit to the olive grove
- Oil tasting
- Visit to oil products store

Length: Around 4 hours (15' introductory talk, +1h oil-mill visit, +1h olive grove tour, 1h45' coffee break, oil tasting and oil products store visit).

Oleoturismo Picualia
Autovía Madrid-Cádiz, km 298
(salida 299 dirección Madrid)
23710 Bailén (Jaén)
+ 34 677 635 461 / + 34 953 670 565

oleoturismo@picualia.com
www.picualia.com
HOURS: Monday to Sunday, 9:00 to 18:00 h
PRICE: Upon inquiry.

ORO BAILÉN



One of the best olive oil mills in Spain, located in **Bailén**, awarded by AEMO in 2013, surrounded by the olive groves where Oro Bailén EVOO is extracted. The visit includes an introduction to the world of oil, guided tour of the mill where the process of making olive oil is explained; from the reception of the fruit, cleaning, beating and extraction; to the storage and packaging and guided testing

of the Oro Bailén oils in its different varieties, where the basic principles of sensory analysis will be explained: olfactory, tasting and retro-nasal sensations,.

Activity program:

- Welcome and information about the experience
- Informational talk
- Visit to the oil mill
- Visit to the olive grove
- Oil tasting
- Visit to oil products store

Length: Around 4 hours (15' introductory talk, + 1h oil-mill visit, +1h olive grove tour, 1h45' coffee break, oil tasting and oil products store visit).

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| <p>Aceites Oro Bailén Ctra. Plomeros. Casa del Agua. 23730 Villanueva de la Reina (Jaén) Autovía A4, salida 310, dirección Plomeros + 34 953 548 038 / + 34 682 182 132 turismo@orobailen.com</p> | <p>www.orobailen.com HOURS: Monday to Friday, 9h to 14h and 16h yo 19h. Saturdays from 10h to 13h Closed on Sundays. PRICE: 11€/person (mínimum of 2). Children aged 6 to 12: 5€/person. Groups: Upon inquiry.</p> |
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TERRA ÓLEUM MUSEUM



Active Museum of Olive Oil and Sustainability, belonging to the Foundation for the Promotion and Development of Olive Groves and Olive Oil, dedicated to the promotion of olive oil culture with a discourse focused on sustainability and territory. Located in Mengíbar, it has two permanent exhibitions, an Olive Oil Gallery where olive oils can be tasted, a store and a collection of olive trees, a documentation center and a terrace to inform about sustainability practices. It also offers olive growing courses.

This museum is equipped with digital media to facilitate the understanding of the discourse.

Activity program:

- Introductory talk
- Guided tour to the permanent exhibitions
- Olive oil tasting
- Visit to oil products store

Length: around 2 hours (1h introduction and guided tour to the permanent exhibitions +30' olive oil tasting + 30' visit to the oil products store).

Museo Activo del Aceite de Oliva y la Sostenibilidad. Edificio Terra Oleum
 c/ Sierra Morena, 13a
 23620 Mengibar (Jaén)
 + 34 953 274 976
 info@terraoleum.es

www.terraoleum.es

HOURS: Monday to Friday, 9:00 to 14:00 h

Closed on Saturdays and Sundays. The museum will be open on Saturdays, Sundays and holidays with prior booking.

PRICE: Upon inquiry.

OLEOTURISMO CORTIJO LA TORRE

It is a farmhouse located in **Arjona** with a great tradition in the production of olive oil dating back to the nineteenth century. This renowned farmhouse treasures over 125 awards and international recognition for its EVOO, a culture based on respect and sustainability that has been passed from parents to children until reaching the 3rd generation in 2020. With unwavering tenacity and dedication they promote olive oil tourism in the heart of the province of Jaén, providing not only their oil, but a unique experience that includes a visit to the beautiful farmhouse accompanied by the history and essence of the place. It has a room specially designed for olive oil tasting.

Activity program:

- Introduction to olive growing + audiovisual presentation
- Visit of the farmhouse and surroundings
- Visit to the olive grove and the mill during harvest time (winter season)
- EVOO tasting organized by Tasted Room
- Visit to the olive oil store

Length: 2 hours. It may vary depending on the season and the needs of the group.

Aceite Cortijo Latorre
C/ Virgen de la Capilla, 10-12. 23001 Jaén
+ 34 953 190 700
info@cortijolatorre.es

www.cortijolatorre.com
HOURS: Monday to Friday, 9:30 to 13:30h
and 17:00 to 19:30h
PRICE: 20€ to 25€ per person

TASTED ROOM



Tasted Room is a company from **Arjona** specialized in organizing tastings of typical products of the region, such as EVOO. They offer tastings both in their own space in Arjona and in other places of interest, such as wineries, farmhouses, museums, olive oil mills, etc. They work hard in Oleoturismo Cortijo La Torre, that is why a tasting organized by Tasted Room in the previous oleotourism resource is proposed in this experience.

Tasted Room
C/ Donantes de Sangre, 1
23760 Arjona (Jaén)

+ 34 953 52 38 26
tastedroom@gmail.com
www.tastedroom.es

OLEOTURISMO GARCÍA MORÓN

Aceites García Morón, in **Arjonilla**, offers the possibility of enjoying a guided tour of its 19th century winery and a tasting of its best virgin olive oils. An opportunity for the visitor to enjoy the essence and the solera of its olive grove while being introduced to its properties, the oil production process and the fundamental aspects of its tasting. In addition, depending on the time of year and the organization, one can visit the old oil mill "El Majuelo".

A farmhouse inside the grounds where one can dive into nature and understand the past, present and future of the olive oil sector.



Activity program:

- Introductory talk at the winery, audiovisual viewing.
- Visit to the museum and historical talk.
- EVOO tasting, different qualities and varieties (arbequina, empeltre and picual).
- Tour of the facilities.
- Visit to "El Majuelo" (in season). The best time is from November to February.
- Visit to the oil store.

Length: around 1:30h.

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| <p>Aceites García Morón C/ Carrera de San Roque, 12 23750 - Arjonilla (Jaén) + 34 953 520 011 + 34 953 520 012 aceites@garciamoron.com</p> | <p>www.garciamoron.com HOURS: To be programmed with each group. Monday to Friday, during the summer only in the morning. PRICE: Visit to the oil mill: 5€/person. Free for 16-year-olds and under. Visit to the oil mill+oil tasting: 15€/person.</p> |
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OLEOTURISMO ACEITES PADILLA

"The olive tree is the mother of everything" (Antonio Padilla)



Aceites Padilla - Almazara de San Pablo S.L. It is located on the outskirts of **Bailén**, a historic town located at the crossroads of the Andalusian highways belonging to the Route of the Castles and Battles of Jaén.

Next to the olive mill is the olive grove, a natural space formed by multiple varieties of olive trees. An ideal place to learn to differentiate the different types of olives accompanied by an expert.

Among its olive trees, the Taggiasca variety stands out, a species originating in Italy that offers a sweeter and fruitier oil. This variety has been bottled in their cellars for three years and at the moment, at national level, it is only worked here.

Aceites Padilla is one of the pioneers in the promotion of good oil through early harvesting and the production of green and fresh oils. Their sustainable methods and environmentally friendly production are endorsed by the organic certification visible in their products.

A wide variety of oils of the highest quality can be enjoyed at the tasting; in addition, a visit to the pottery can be included in the experience. A complete experience capable of combining gastronomy and tradition.

Activity program:

- Introduction to the olive oil sector (lecture + videos).
- Guided tour of the olive groves surrounding the mill to learn about olive cultivation. (learning to differentiate the different types of olives).
- Guided tour of the olive mill to learn how the precious olive juice is made.
- Tasting of the most select EVOO's.
- Guided tour of the HP Padilla Pottery where we will learn about the elaboration of clay and the manufacture of different ceramic products in a mechanized and artisanal way.
- Visit to the oil store.

Length: 1h / 1:30h depending on the pack.

Aceites Padilla
Ctra. Madrid-Cádiz, km 294,5
23710 Bailén (Jaén)
+ 34 953 670 517
tiendaonline@aceitespadilla.com
www.aceitespadilla.com

HOURS: Monday to Friday at 11:00 am and 5:00 pm.
Saturdays and Sundays at 11:00 a.m. (morning or afternoon only).
PRICE: Olive grove and oil mill pack: 6 € / person. Oil mill and pottery pack: 10 € / person

OLEORASA TOUR



Oleorasa Tour is an Equestrian and Oleotourism Center, as well as a Farm School, founded in 2018 in **Arjona**, with a special family focus. It is an ideal place for groups with heterogeneous interests and not only focused on oleotourism.

It provides visitors with a complete vision of the world of the olive grove and the whole process of extra virgin olive oil production. Getting to know the fruit from its most tender bud, witnessing the harvesting of the olive at its optimum point and then, after a completely natural milling process, obtaining the millenary EVOO that has brought such fame to this land.

The second part of the Oleorasa Tour is the visit of its equestrian facilities. Surrounded by the sea of olive trees is a modern equestrian center with unique features. A dressage arena suitable for competition, both indoor and outdoor; spacious and modern stables where the animals are carefully cared for; and perfectly equipped rooms for talks, colloquiums and conferences.



Oleorasa Tour opens its doors to the world of olive oil tourism, as a unique center in its kind, combining in the same center the world of the olive grove and the horse. They also organize family experiences in the Farm School.

Activity program:

- Introduction to Oleorasa Tour (introductory talk + promotional video).
- Guided tour of the olive grove and oil mill for the EVOO production process.
- Visit to the equestrian facilities (indoor and outdoor arenas suitable for competition).
- Visit to the stables and the Farm School.
- Olive oil tasting.
- Additional activities: horseback riding, experiences at the Farm School, etc.

Length: 1:30h - 2 hours (without additional activities).

Arjona de Rasa
C/ Andújar, 5
23760 Arjona (Jaén)
+ 34 953 52 31 27
info@arjonaderasa.com
www.arjonaderasa.com/oleoturismo

HOURS: Upon request of the tour group, under previous reservation. They are flexible, but visits on Sundays are only possible from September to March.
PRICE: 8€ per person for groups over 10; 10 € for groups under 10.

NATURAL AND ENVIRONMENTAL RESOURCES

DESPEÑAPERROS NATURAL PARK

Although Despeñaperros is one of the smallest natural parks in Andalucía, it concentrates an extraordinary geological, natural and historical heritage. Its slopes have been the scene of various epic episodes such as the battle of Las Navas de Tolosa.

The erosion of the Despeñaperros River created this natural pass that connects the Castilian plateau with Andalusia. The action of this water course, which flows from north to south eroding the rocks, has originated spectacular landscapes such as Los Órganos, formed by quartzites of great hardness and appearance of gigantic vertical tubes. El Salto del Fraile and Las Correderas are other examples of these interesting formations.





In this rugged environment of almost vertical walls there are deep canyons and faults. In the shady areas of these cliffs, there are interesting plant species. The hiker can enjoy these plants through itineraries such as the one that runs through the Barranco de Valdeazores, where the Mediterranean scrub predominates with wild pear trees, strawberry trees and durillos that give this space different colors throughout the autumn. Another option is to visit the shady area of Collado de la Estrella, where the different chromatic tones come from an oak grove of gall oaks and melojos.

The sunniest areas, on the other hand, are the kingdom of the holm oak that intermingles with the pine, the kermes oak or the rockrose. In this dense vegetation, deer and wild boar find refuge, species that are exploited for hunting and share the habitat with majestic birds of prey, such as the Iberian imperial eagle or the griffon vulture.

Due to its strategic location, these lands have been populated by numerous cultures since prehistoric times that have left interesting signs of their passage. One of them, the Iberians, made offerings in the form of bronze statuettes, known as dolls by the locals. These religious offerings were carried out in places considered sacred, such as the Sanctuary of the Collado de los Jardines, where the Cueva de los Muñecos (Cave of the Dolls) is located. In addition, in some of them, previous and atypical samples of rock art can be found, which confirm the mystical perception that ancient man had of these places. Other examples of these paintings can be found in caves such as the Santo or Vacas de Retamoso.

The old Roman paved road, which runs along a lush natural vegetation, is also part of the legacy of the past in Despeñaperros. The visitor can walk along it thanks to the Empedraíllo trail, which will whet your appetite to enjoy the rich gastronomy of this place, based on the typical products of the mountain range such as big and small game meats, mushrooms, especially chanterelles, and asparagus.

Activity program:

- Introductory talk at the Visitor Center.
- Guided tour of different parts of the park (Castillo de Castro Ferral, Collado de la Aviación, Calzada Romana, Cortijo del Hornillo, Aldea Magaña, etc.).
- Fauna and Flora Sighting (griffon vulture, partridges, deer, etc.).

Length: approximately 8 hours

<https://espaciosnaturalesdejaen.com/espacios/parque-natural-despenaperros.html>

HOURS: Monday to Sunday from 10 am to 6 pm. **PRICE:** Upon inquiry.

SIERRA DE ANDÚJAR NATURAL PARK



The Sierra de Andújar Natural Park is located in the northwest of the province of Jaén, in the heart of the Sierra Morena, just a stone's throw from the city of Andújar. It has an area of 74,774 hectares, and contains territory of four municipalities: Andújar, Baños de la Encina, Villanueva de la Reina and Marmolejo.

It has the largest patches of Mediterranean forest of the Peninsula, with dominance of oak and cork oak in the form of pasture and at higher altitudes, where humidity is higher, the gall oak. It is also crossed by several rivers and marshes.

It is home to highly endangered species, such as the lynx, the wolf, the Iberian imperial eagle, etc., which have in these mountains one of their last settlements. Livestock farming is equally important, with extensive pastures dedicated to the breeding of fighting bulls or to the hunting of deer, fallow deer, roe deer, wild boar and wild boar. Thus, the sport of hunting is an economic resource of the first order in the famous public and private hunting grounds of the Park.

This Park is known, in addition to its natural values, for hosting the Sanctuary of the Virgen de la Cabeza in the Cerro del Cabezo; the Pilgrimage, in April, brings together tens of thousands of people from all over Spain. To this is added an archaeological and ethnographic heritage not inconsiderable represented among others by prehistoric sites.

Activity program:

- Introductory talk at the Visitor Center.
- Guided tour of different parts of the park (Embalse del Encinarejo, Monte Lugar Nuevo y Selladeros-Contadero, Mirador del monumento al Peregrino, Área Recreativa El Ja-balí, Cerro del Cabezo, etc..)
- Fauna and Flora Sighting (lynx, griffon vulture, imperial eagle, partridges, deer, among other species).



Length: approximately 8 hours

<https://espaciosnaturalesdejaen.com/espacios/parque-natural-sierra-de-andujar.html>

HOURS: Monday to Sunday from 10 am to 6 pm. **PRICE:** Upon inquiry

CASCADA DE LA CIMBARRA NATURAL SITE

A few kilometers from the Despeñaperros Natural Park, in the vicinity of the municipality of Aldeaquemada, is the Cascada de La Cimbarra Natural Site.

It is a picturesque place of abrupt relief where the Guarrizas river forms a succession of waterfalls. The most beautiful and spectacular is La Cimbarra, the name given by the locals to the waterfalls. In it is exposed on the surface a vertical network, formed by a rocky strata very resistant to erosion. This rock is called Armorican quartzite and can also be seen in other places in the area. Occasionally, it is possible to observe on these rocks the fossil traces of organisms or the spectacular ripples caused by the waves. These traces reveal the marine origin of these rocks 500 million years ago.



Other waterfalls well known for their singular beauty are those of Cimbarriello, in the Martín Pérez stream, and María Antonia, in the Cimbarrilla stream.

In addition to its waterfalls, this natural place is characterized by a very diverse vegetation. There is an abundance of oak and cork oak groves with a thick Mediterranean scrub. The repopulation with stone and black pine and dense riparian forests provide a pleasant aroma to the place. In their desfiladeros, between the cracks, grow plants such as doradi-lla, a type of fern that owes its name to the golden color of the reverse side of its leaves. This variety of landscapes favors the presence of interesting animals, including predators such as the fox or the genet, birds such as the golden eagle, Bonelli's eagle or the eagle owl, and the otter that inhabits the riverbeds.

This protected area also stands out for its valuable cultural heritage, consisting of about twenty important prehistoric evidences. Interesting examples are the Pochico Tablet, on the Cimbarra hill, or those of Monuera and Desesperada. In them, valuable samples of rock art have been found, which have led to the declaration of these sites as World Heritage Sites by UNESCO.

Activity program:

- Introductory talk at the Pablo de Olavide Interpretation Center.
- Guided tour of different parts of the site (Cimbarra, Cimbarriello, Negrillo, Tabla de Pochico, Dehesa Navalacedra, etc.,)
- Fauna and Flora Sighting (mouflon, griffon vulture, imperial eagle, partridges, deer, etc.),

Length: approximately 8 hours

<https://espaciosnaturalesdejaen.com/espacios/cascada-de-la-cimbarra.html>

HOURS: Monday to Sunday from 10 am to 6 pm. **PRICE:** Upon inquiry



CONDITIONS

Days of the week and times for your visits:

The visits indicated can be carried out every day of the week, although it is necessary to consult each resource at the time of scheduling the trip, to see schedules and possible closures for holidays or off-season.

Materials:

Materials and equipment provided by the operator, by the intermediary or by local olive oil tourism producers and activities:

The producers provide space, EVOOS and elements for the tasting.

Materials and equipment to be provided by the customer, if any:

Comfortable shoes and clothing for visits. No equipment or special preparation is required.

ACTIVE AND PASSIVE SAFETY MEASURES: The establishments and companies indicated have the legally established safety measures, as well as the required sanitary and biosecurity measures. Clients will be informed upon arrival at each of the establishments; as well as any other special recommendations depending on the activities and options chosen (for example, field visits in the olive groves, hiking, horseback riding and other nature tours).

INSURANCE: The establishments and resources visited, as well as the transportation companies and activities that are optionally contracted, if applicable, have the legally required insurance. If the service is contracted through tour operators/travel agencies, complementary travel insurance can be requested upon request, and also depending on the chosen activity (e.g., active tourism/adventure sports).

Description of the components and services included and not included:

- Own transportation at clients' expense. The client arrives at the destination and travels to the resources in his own vehicle.
- One night's lodging in the establishment and type of room requested by the client.
- Lunch at the suggested restaurant or chosen from the proposed options.
- Visits indicated in the packages.
- The price may vary depending on the options chosen.



Visit our website, where you will find more information about each olive oil tourism experience



for the improvement of olive oil sustainability in the Jaén region.

Project cofinanced with public funds from the European Union through the European Agricultural Fund for Rural Development (EAFRD) and the Ministry of Agriculture, Fisheries, Water and Rural Development of the Regional Government of Andalusia.

PROMOTED BY:



PARTNER:



FINANCED BY:





RESOURCES / COMPANIES / OTHER TOURIST ATTRACTIONS

Most representative resources

- **Oleoturismo Aires de Jaén**
(Jabalquinto, www.airesdejaen.com): guided visit to Finca Badenes olive grove and oil mill
Carretera JV 3002, km 8
23712 Jabalquinto (Jaén)
+34 953 55 29 28
+34 636 87 90 39
+34 953 05 04 60
oleoturismo@airesdejaen.com
- **Oleoturismo Picualia**
(Bailén, www.picualia.com), belonging to the SCA Agrícola de Bailén: guided visit to olive groves and oil mill.
Autovía Madrid-Cádiz, km 298 (salida 299 dirección Madrid)
23710 Bailén (Jaén)
+ 34 677 635 461
+ 34 953 670 565
oleoturismo@picualia.com
- **Oleoturismo Aceites Padilla**
(Bailén, www.aceitespadilla.com), guided visit to the oil mill and tasting.
Ctra. Madrid-Cádiz, km 294,5
23710 Bailén (Jaén)
+ 34 953 670 517
tiendaonline@aceitespadilla.com
- **Oleoturismo Aceites Oro Bailén**
(Villanueva de la Reina – Bailén, www.orobailen.com): guided visit to the oil mill and tasting. Ctra. Plomeros. Casa del Agua.
23730 Villanueva de la Reina (Jaén)
Autovía A4, salida 310, dirección Plomeros
+ 34 953 548 038
+ 34 682 182 132
turismo@orobailen.com
- **Oleoturismo Aceite Cortijo Latorre**
(Arjona, www.cortijolatorre.com): guided visit to the oil mill and tasting.
c/ Virgen de la Capilla, 10-12.
23001 Jaén
+ 34 953 190 700
info@cortijolatorre.com
- **Oleoturismo Aceites García Morón**
(Arjonilla, www.garciamoron.com): guided visit to the olive oil mill and tasting.
c/ Carrera de San Roque, 12
23750 - Arjonilla (Jaén)
+ 34 953 520 011
+ 34 953 520 012
aceites@garciamoron.com
- **Oleorasa Tour**
(Arjona, www.arjonaderasa.com/oleoturismo): Olive mill and equestrian center facilities in the middle of the olive grove.
Arjona de Rasa
c/ Andújar, 5
23760 Arjona (Jaén)
+ 34 953 52 31 27
info@arjonaderasa.com
- **Terra Óleum Museum**
(Mengíbar, www.terraoleum.es)
Modern exhibition space dedicated to the diffusion of the science of the olive grove and olive oil. Active Museum of Olive Oil and Sustainability.
Edificio Terra Oleum
c/ Sierra Morena, 13a
23620 Mengíbar (Jaén)
+ 34 953 274 976
info@terraoleum.es
- **Tasted Room**
(Arjona, www.tastedroom.es)
Showcooking, tasting and oil tasting. c/ Donantes de Sangre, 1
23760 Arjona (Jaén)
+ 34 953 52 38 26
tastedroom@gmail.com

Main municipal resources

- **Aldequemada. History and nature**

www.aldequemada.com
Cascada de la Cimbarra Natural Site,
Astronomical Observation Center in Dehesa
Navalcedra, Pablo de Olavide Interpretation
Center and Cave Paintings.

- **History and Culture Center in Andújar**

<https://www.turismodeandujar.com/>
The historic center declared a historic site, the
churches of Santa María and San Miguel and
the Casas Palaciegas of Andújar.
+ 34 953 50 49 59
+ 34 953 50 82 00
infoturismo@andujar.es

- **Tour of the history and culture of Arjona**

www.visitarjona.com
Around the Plaza de Santa Maria, Sanctuary of
the Relics of the Holy Martyrs, Arab Cistern,
Jewish Quarter, Crypt of the Baron de Velasco.
+ 34 669 968 626
info@visitarjona.com

- **Architectural heritage of Arjonilla**

www.arjonilla.es/el-municipio/patrimonio-historico.html
The castle of Trovador Macias, Spanish Civil War
shelter, the Palace of the Marquis de la Merced.

- **Tour of the history and culture of Bailén**

www.turismobailen.com
Interpretation Center of the Battle of Bailén,
monuments to the generals of the war,
monument to María Bellido, Church of the
Encarnación.
+34 953 678 540
turismo@ayto-bailen.com

- **Tour of the history and culture of Baños de la Encina**

(www.bdelaencinaturismo.com)
Burgalimar Castle, historic center of medieval

origin, Hermitage of Jesus del Llano with its
baroque dressing room, Mill of Santo Cristo.
+ 34 953 613 338
+ 34 626 818 446
info@laencinaturismo.com

- **Architectural heritage of Carboneros**

www.turismocomarcanortejaen.com/carboneros/
The Pósito de Labradores, the Church of the
Immaculate Conception.

- **Architectural heritage of Cazalilla**

www.cazalilla.es/ciudad/conoce-la-ciudad/turismo/
Caligula Tower, the Parish Church of Santa
María Magdalena or the Charcón de la Virgen
de la Cruz.
+ 34 953 53 71 31

- **Cultural tour of Escañuela**

www.jaenparaisointerior.es/escanuela
Plaza de la Constitución, San Pedro Ad Víncula
Parish Church or the Plaza de Abastos.
+34 953 345 101
secretaria.escanuela@promojaen.es
www.escanuela.es

- **Tour of the history and culture of Espeluy**

www.jaenparaisointerior.es/espeluy
The Caliphate Castle and the Churches of Santa
Catalina and the Immaculate Conception and the
Holm oak grove of Paraje de Santa Ana, in Espeluy.
+ 34 953 537 155
espeluy@promojaen.es
www.espeluy.es

- **Tour of the history and culture of Fuerte del Rey**

www.fuertedelrey.es/el-municipio/patrimonio-historico.html
The old flour factory, the surroundings of the
Church of the Nativity of Our Lady and the Old
Tower of Fuerte del Rey.
ayuntamiento@fuertedelrey.es
+ 34 953 37 60 11
+ 34 953 37 61 17

● **Architectural heritage of Guarromán**

www.guarroman.es/ciudad/conoce-la-ciudad/guia-turistica-guarroman/

Church of the Immaculate Conception, the Pósito de Labradores, Monument to the Sacred Heart of Jesus, Palace of the Intendant, Nicolás Kerche Square, Taza Fountain, the Monument to the Miners and the Fountain of Generations.

+ 34 953 61 50 04

+ 34 953 61 53 06

● **Tour of the history and culture of Calatrava**

www.jaenparaisointerior.es/higuera-de-la-calatrava

Around the Plaza de España, the Church of the Inmaculada, the Parish Priest's House and the Calatrava Tower of Higuera de Calatrava.

+ 34 953 529 107

hcalatrava@promojaen.es

www.higueradecalatrava.es

● **Architectural heritage of Jabalquinto**

www.jaenparaisointerior.es/jabalquinto

glesia Parroquial de la Encarnacion, Palacio de Benavides o de Jabalquinto, Castillo de las Huelgas o Estivel.

+ 34 953 61 70 56

+ 34 953 61 73 73

www.jabalquinto.es

● **Cultural and architectural heritage of La Carolina**

<http://turismolacarolina.com/>

Colonial Church of the Immaculate Conception, Towers and Madrid Street, Palace of the Intendant, Old Prison, Museum of La Carolina, La Aquisgrana.

+ 34 953 66 20 81

● **Archaeological and architectural heritage of Lahiguera**

www.jaenparaisointerior.es/la-higuera

Churches of Nuestro Señor de la Capilla, archaeological sites and remains of the Roman bridge.

+ 34 953 530014

amcano@lahiguera.es

www.lahiguera.es

● **Monuments of Lopera**

www.loperaturismo.es <https://www.facebook.com/loperaturismo>

Castle, Church of the Purísima Concepción, hermitages of Jesús Nazareno and Cristo del Humilla-dero, Civil War trenches.

+ 34 692 19 03 35

info@loperaturismo.es

● **Tour of the history and culture of Marmolejo**

www.turismomarmolejo.com/

The historic Marmolejo Spa, Renaissance Bridge, Church of Nuestra Señora de la Paz in Marmolejo.

+ 34 660 61 19 08

oficinaturismomarmolejo@gmail.com

● **Mengíbar. History and culture**

www.aytomengibar.com/category/turismo/

Palace House, Torre del Homenaje, Church of San Pedro Apóstol.

953 37 00 25

info@aytomengibar.com

● **Picturesque spots of Porcuna**

www.porcuna.es/turismo.html

Casa de la Piedra, Church of Nuestro Padre Jesús, Plaza de Andalucía, Paseo de Jesús, the panoramic viewpoint of La Redonda (to appreciate the sea of olive trees) and the Iberian site of Cerrillo Blanco.

● **Museum of the Battle of Navas de Tolosa and Despeñaperros Natural Park Visitors' Center in Santa Elena**

www.turismocomarcanortejaen.com/santa-elena/ y www.santaelena.es/turismo.html.

● **Architectural heritage of Santiago de Calatrava**

www.jaenparaisointerior.es/santiago-de-calatrava/: Virgen de la Estrella Parish Church, Local Agrarian Chamber, church square and Town Hall.

+ 34 953 528 113

ayuntamiento@santiagodecalatrava.es

www.santiagodecalatrava.es

- **Architectural heritage of Torredonjimeno**
www.turismodetorredonjimeno.com
Church of Santa María, Convent of Nuestra Señora de la Piedad, Town Hall, Church of San Pedro, Torredonjimeno Castle.
+ 34 953 57 19 50
culturatorredonjimeno@gmail.com
- **Historic and cultural heritage of Villanueva de la Reina**
www.jaenparaisointerior.es/villanueva-de-la-reina
Nuestra Señora de la Natividad Church, Guadalquivir Park, Lituergo Caves, Mirando al Guadalquivir Visitor's Center in Villanueva de la Reina.
+ 34 953 537 110
vreina@promojaen.es
www.vreina.com
- **Historic and cultural heritage of Villadompardo**
www.jaenparaisointerior.es/villardompardo
Castle of Villadompardo, Church of Nuestra Señora de Gracia, Mirador del Castillo in Villadompardo.

Other regional resources

- **Sierra Morena, a paradise with unknown corners and treasures to discover.**
<https://sierramorena.com/>
+34 957350273
info@sierramorena.com
- **Starlight Booking and Destination**
Sierra Morena is a privileged ornithological destination for bird watching.
(<https://cielosdesierramorena.es/>)
- **Hiking route GR48**
The GR-48 or Sierra Morena Trail runs for almost 600kms through the provinces of Huelva, Seville, Cordoba and Jaén.
(<https://senderogr48.sierramorena.com/>)
- **Birdwatching Tourism Routes**
(https://avesdesierramorena.sierramorena.com/?page_id=39),
+ 34 957 350 273
aves@sierramorena.com
- **Castles and Battles Route**
(<https://www.jaenparaisointerior.es/castillos-y-batallas/inicio>)
Cultural routes, active tourism, nature and gastronomy.
- **La Aldeilla Rural House (Aldeaquemada)**
www.laaldeilla.com
- **La Cimbarra Rural House (Aldeaquemada)**
www.lacimbarra.com
- **Navalacedra Rural House (Aldeaquemada)**
<https://casaruralnavalacedra.com>
- **La Aldehuela Rural House (Aldeaquemada)**
www.casalaaldehuela.com/
- **Sirviente Mieres Palace (Andújar)**
<https://palaciosirventedemieres.com>
- **Del Val Hotel 3* (Andújar)**
www.hoteldelval.es
- **Oleum Hotel 4* (Andújar)**
www.hoteloleumandujar.com
- **Sierra de Andújar Hotel (Andújar)**
<http://www.logasasanti.com/>
- **Santuario Hotel (Andújar)**
www.hospederiasantuario.net/
- **Los Pinos Holiday Apartments (Andújar)**
<https://www.complejolospinos.es>

Accommodations

- **Sirviente de Mieres Holiday Apartments (Andújar)**
<https://palaciosirventedemieres.com/>
 Apartamentos Turísticos Sierra Luna (Andújar)
<https://sierraluna.com>
- **Paraje San Ginés Holiday Apartments (Andújar)**
<https://www.parajesangines.es>
- **Desde La Judería Guesthouse (Arjona)**
<https://www.desdelajuderia.es>
- **Ben-Nassar Rural Guesthouse (Arjona)**
www.hostalbennassar.es
- **Arjonilla Restaurant and Guesthouse (Arjonilla)**
www.hostalrestaurantearjonilla.com/
- **Salvador Hotel 3* (Bailén)**
www.hotelsalvadores.com
- **Zodiaco Hotel 3* (Bailén)**
www.hotelzodiacobailen.com
- **El Cordobés Restaurant (Bailén)**
www.hotelescordobes.es
- **El Paso Restaurant (Bailén)**
www.hostalelpasso.es
- **María Rosa Palace (Baños de la Encina)**
www.palacetemariarosa.es
- **Baños Hotel 3* (Baños de la Encina)**
<https://m.facebook.com/people/Hotel-Restaurante-Ba%C3%B1os>
- **Palacio Guzmanes Hotel 3* (Baños de la Encina)**
www.palacioguzmanes.com
- **Palacio del Intendente Hotel 2* (Guarromán)**
www.hotelpalaciodelintendente.com
- **La Perdiz Hotel 4* (La Carolina)**
www.hotellaperdiz.es
- **Marmolejo Grand Spa Hotel 3* (Marmolejo)**
www.granhotelspamarmolejo.com
- **Palacio de Mengíbar Hotel 4* (Mengíbar)**
<https://palaciodemengibar.es>
- **Despeñaperros Hotel and Restaurant 2* (Santa Elena)**
www.elmesondespeñaperros.es
- **Alfonso VIII Hotel 3* (Santa Elena)**
www.alfonso8.com
- **El Nacimiento rural house (Santa Elena)**
<https://m.facebook.com/people/Casa-Rural-El-Nacimiento>
- **El Jiral (Lodging Santa Elena)**
<https://fincaeljiral.com>
- **Twist Hotel 2* (Torredonjimeno)**
<https://hospedium.com/hoteles/hotel-twist>
- **Vista Alegre Hotel (Torredonjimeno)**
www.facebook.com/people/Restaurante-Hotel-Vista-Alegre
- **Fuensomera Farmhouse (Torredonjimeno)**
www.fuensomera.es
- **Despeñaperros Camping (Santa Elena)**
www.campingdespenaperros.com
- **La Mirada Camping (Andújar)**
<http://www.hotelendanujar.com/Camping.htm>
contacto@hotelandujar.com
- **Additional tourism services can be found in the official website of the Andalusia Board:**
www.juntadeandalucia.es/turismoydeporte/opencms/areas/temp/rta/buscador/index.html

Restaurants

- **La Cimbarra Restaurant (Aldeaquemada)**
www.lacimbarra.com
- **Municipal Pool Restaurant (Aldeaquemada)**
- **El Gallo Restaurant (Arjona)**
<https://facebook.com/elgallorestaurantearjona/>

- **Matalaúva Restaurant (Arjona)**
<https://facebook.com/SalonMajesticArjona/>
- **Arjonilla Restaurant (Arjonilla)**
www.hostalrestaurantearjonilla.com/
- **Los Pincelines Restaurant (Andújar)**
- **Casa Garrido Restaurant (Andujar)**
<https://es-es.facebook.com/restaurantecasa-garrido/>
- **Del Val Restaurant**
www.hoteldelval.es
- **El Botijo Restaurant (Andújar)**
www.elbotijo.org
- **El Choto Restaurant (Andújar)**
www.restauranteelchotoandujar.es/
- **El Parral Restaurant (Andújar)**
www.restaurantelparral.com/
- **El Tropezón Restaurant (Andújar)**
www.facebook.com/people/El-Tropez%C3%B3n-Andujar
- **La Cadena Restaurant (Andújar)**
www.mesonrurallacadena.com
- **Refugio Restaurant (Andújar, inside Hotel Oleum)**
www.hotelloleumandujar.com/restaurante
- **El Buen Gusto Restaurant (Andújar)**
www.logasasanticom
- **Santuario Hotel and Restaurant (Andújar)**
www.hospederiasantuario.net/
- **Los Pinos Restaurant (Andújar)**
www.complejolospinos.es
- **Miguel's Tavern (Bailén)**
www.tabernademiguel.com
- **El Zodiaco Restaurant (Bailén)**
www.hotelzodiacobailen.com
- **Salvador Restaurant (Bailén)**
www.hotelsalvadores.com
- **El Cordobés Restaurant (Bailén)**
www.hotelescordobes.es
- **El Paso Restaurant (Bailén)**
www.hostalelpasso.es
- **Casa Miguel Restaurant (Bailén)**
www.facebook.com/people/Taberna-de-Miguel-Bailen
- **El Álamo Restaurant (Bailén)**
<https://restauranteelalamo.es>
- **Aureum by Picualia Restaurant (Bailén)**
www.picualia.com/restaurante-aureum
- **Baños Restaurant (Baños de la Encina)**
<https://www.facebook.com/p/Hotel-Restaurante-Ba%C3%B1os-100024343544727>
- **El Acebuche Restaurant (Carboneros)**
<https://es-la.facebook.com/people/El-Acebuche>
- **La Mezquita Restaurant (Guarromán)**
www.complejolamezquita.com
- **Las Tinajas Restaurant (Guarromán)**
www.lastinajas.org
- **Del Arco Restaurant (La Carolina)**
<https://es-es.facebook.com/del.arco.la.carolina>
- **La Perdiz Hotel and Restaurant (La Carolina)**
www.hotellaperdiz.es
- **Orellana Perdiz Restaurant (La Carolina)**
www.orellanaperdiz.es
- **El Grillo Restaurant (Lopera)**
<https://m.facebook.com/profile.php?id=100057259337764>
- **El Rincón de Manolo Restaurant (Lopera)**
contacto@delopera.com

- **El Rincón de Mario Restaurant (Marmolejo)**
- **El Rinconcillo Restaurant (Marmolejo)**
<https://es-es.facebook.com/asadorelrinconcillo>
- **La Ribera Restaurant (Marmolejo)**
<https://bursucretleri.com/restaurante-la-ribera>
- **General Reding Restaurant, inside the Palace (Mengíbar)**
www.palaciodemengibar.es
- **Ajo Negro Restaurant (Mengíbar)**
<https://www.facebook.com/AjoNegroMengibar>
- **El Triunfo Restaurant (Porcuna)**
www.restauranteeltriunfo.com/
- **Mesón Despeñaperros Restaurant (Santa Elena)**
www.elmesondespeñaperros.es
- **Alfonso VIII Restaurant (Santa Elena)**
www.alfonso8.com
- **Los Jardines de Despeñaperros Restaurant (Santa Elena)**
www.facebook.com/profile.php?id=100009105993079
- **Jaral Miranda del Rey Restaurant (Santa Elena)**
www.fincaeljaral.com
- **Pica Pica Restaurant (Santiago de Calatrava)**
<https://www.facebook.com/pages/Pica-Pica/939895339407484>
- **Doñana Restaurant (Torredonjimeno)**
www.restaurantedonana.es
- **Los Arcos Restaurant (Torredonjimeno)**
<https://www.hermanosarcos.com>
- **Tierra y Mar Restaurant (Torredonjimeno)**
<https://www.facebook.com/p/Restaurante-Tierra-y-Mar-100057666570493>
- **Vista Alegre Hotel and Restaurant (Torredonjimeno)**
www.facebook.com/people/Restaurante-Hotel-Vista-Alegre/
- **Twist Hotel and Restaurant (Torredonjimeno)**
www.hospedium.com/hoteles/hotel-twist/
- **Sysy Restaurant (Villanueva de la Reina)**
<https://www.pensionrestaurantesysy.com/>
- **Payber Restaurant (Villanueva de la Reina)**
www.facebook.com/p/HOTEL-Restaurante-Payber-100054260450351/
- **Casa Postas del Rey Restaurant (Villanueva de la Reina)**
www.casadepostas.net

Nature Tourism

- **Iberian Lynx Land (Andújar)**
www.iberianlynxland.com
 +34 636 984 515
 +34 626 700 525
info@iberianlynxland.com
- **Birds&Lynx Ecotourism (La Carolina)**
www.birdslynxecotourism.com
 +34 659 93 65 66
info@birdslynxecotourism.com

Maximum and minimum group size

Recommended group size maximum 20 people, to be consulted with each of the providers of the different services, as well as the minimum number of visitors for the visits, which may vary for each resource.